



MARCO ISLAND CIVIC ASSOCIATION 2019 MEMBERSHIP SURVEY RESULTS

- 1 Should Residents' Beach & Sarazen Park properties be smoke free? 79.4% Yes 20.1% No
- 2 Would you attend periodic forums on issues of importance if MICA hosted on its own or in cooperation with other organizations?
63.3% Yes 34.7% No
- 3 If you answered yes to Question 2, what issues would you like to see addressed?
IN PROCESS OF TABULATING
- 4 Fees for City of Marco Island recreational programs, such as exercise classes, are the same for residents and non-residents.
Should non-residents pay more than residents for city recreational programs? 66.5% Yes 33.1% No
- 5 Do you feel that an Assisted Living Facility is needed on Marco Island? 45.8% Yes 51.9% No
- 6 If you answered yes to Question 5, where would you suggest an Assisted Living Facility be located?
IN PROCESS OF TABULATING
- 7 The City of Naples has a Mayor/City Council/City Manager form of government in which the mayor is elected directly by the people instead of having a chair elected by city council. The mayor has one vote on city council and day-to-day decisions are made by the city manager.
Should the City of Marco Island amend the Charter to change to a Mayor/City Council/City Manager form of government similar to the City of Naples? 61.2% Yes 31.9% No
- 8 A recent op-ed in the Naples Daily News urged City Council to dissolve the Marco Island Police Department and replace it with the Collier County Sheriff's Office (CCSO). Marco Island has been named the safest city in the state of Florida after reducing crime by 74%; Marco Police average response time is five minutes, which is considerably shorter than Sheriff's Office historical response time; and Marco Police perform a number of non-crime activities such as finding lost pets, after school events, etc. Marco Island voters voted to institute the Marco Island Police Department, and they would have to vote to dissolve the department.
Should Marco dissolve its police department and return to law enforcement provided by the Collier County Sheriff's Office?
11.7% Yes 85.9% No
- 9 Now that the Master Plan for Veterans Community Park has been adopted by Marco Island City Council, how should the city proceed? (Please choose one only)
- 29.5% Approve the funding and implement the project as a whole now.
 - 63.0% Develop a phasing plan for the development of the park.
- 10 Collier County recently increased its sales tax from 6% to 7%. The City of Marco Island anticipates approximately \$23 million in additional revenue over the next 7 years. What priorities do you want to see addressed with these funds? (Please choose two only)
- 69.0% Canal & Beach Water Quality
 - 46.5% Roads & Sidewalks
 - 16.7% Veterans' Community Park Improvements
 - 24.5% Hurricane Preparedness
 - 27.1% Parking
 - 11.1% Other - IN PROCESS OF TABULATING

11 *Other than water rates and parking*, what would you like to see improved in the next 1-3 years to make Marco Island an even better place to live, work and play? (Please choose two only)

- 21.1% Land Development Code
- 63.2% Canal & Beach Water Quality
- 15.4% Park Improvements
- 26.4% Roads
- 23.2% Storm Drains
- 10.7% Noise Ordinance
- 21.3% Short term rental of single-family houses
- 17.6% City Services and Communication with City Hall

12 If the city needs to fund important new projects, such as renovating the Fire-Rescue Station, how should such funding be made available? (Please choose one only)

- 6.8% By increasing property taxes and committing to bringing taxes back down when the project has been completed
- 20.1% By borrowing the funds and imposing a special ad valorem tax which goes away when the loan term is over
- 70.2% By using reserves after they have been built up, thus avoiding tax increases or borrowing, but delaying projects for several years

13 Should the City re-visit registering the single-family residential homes (not condominiums) being used as short term rental units which could have multiple family usage?

55.9% Yes 40.0% No

14 Should medical marijuana dispensaries be permitted on Marco Island? 41.1% Yes 56.8% No

15 Vacant lots on Marco Island are quickly being developed. Thus, burrowing owls, which nest best in open surroundings, are losing their nesting ground. Should the City of Marco Island purchase vacant lots for the burrowing owls to nest on?

39.0% Yes 59.8% No

16 If you answered yes to Question 15, should the City of Marco Island place starter burrows on city-owned land, such as Calusa Park along Winterberry Drive? 85.8% Yes 12.2% No

17 Thousands of new residential units are planned in East Naples and Southern Collier County. Even if Marco Island's population remains constant, traffic congestion is likely to increase as new area residents seek beach access via Marco Island. How should the city respond to this? (Choose all that apply)

- 23.3% Develop commercial land use policies to encourage walkability
- 34.4% Facilitate increased public transportation
- 24.4% Encourage private transportation options such as Uber or Lyft
- 43.4% Facilitate off-island parking with shuttle service for non-residents
- 34.3% Expand the Marco Island bicycle trail network
- 43.4% Expand on-island parking
- 43.1% Charge a toll to non-Marco Island residents who cross a bridge to Marco Island
- 9.0% Other – IN PROCESS OF TABULATING

18 The prevalence of Red Tide and "Green Slime" in the Gulf of Mexico in 2018 have highlighted water quality as an issue of great importance for the economy, public health and quality of life in SW Florida. The causes of poor water quality are numerous. What steps should the city take to do its part in addressing this problem? (Choose all that apply.)

- 62.6% Increase frequency and locations of water quality testing.
- 64.8% Enforce the city's fertilizer ordinance.
- 74.5% Advocate for stronger "upstream" pollution prevention measures.
- 65.5% Identify priority infrastructure improvements to control runoff.
- 7.6% Other – IN PROCESS OF TABULATING

Responses to questions total less than 100% due to individuals not answering some questions.

6302 surveys were sent to MICA members who are Marco Island improved property owners or annual renters. 2029 surveys were completed and returned.