
MICA WAVE

A Periodic Publication of the Marco Island Civic Association.
News and Reviews of What's Really Happening on Marco Island.

Read by Over 20,000 Members.

February, 2007

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2007 Issue 1

Jane Williams - MICA's Humanitarian of the Year!

Drum roll please! It's time once again to announce the winner of the Marco Island Civic Association's Humanitarian of the Year Award.

The award was developed ten years ago and has become the most prestigious award on Marco Island. This valued award honors the unsung heroes of Marco Island, the people who do so much for so many, the wonderful people you do not hear much about.

Past recipients of this prestigious award include: Mimi Torbush, Shirlee and Brian Barcic, Ward Bradeen, D'Ann and David Brandt, Dr. Sam and Mary Ann Durso, Judy and Arturo Perez, Maury Dailey, Art Segal, Stevi Walthour and Luise Romano.

At MICA's Annual Meeting on January 30 a very special person with a wonderful heart and a passion for helping others was honored and named the 2007 Humanitarian of the Year.

The envelope please! The unsung hero is Jane Williams. Jane has spent untold hours organizing food pick up and drivers for Marco Island and Goodland and when a driver is not available, she has stepped in and delivered the meals herself on many occasions. Jane is responsible for scheduling two



large routes, and she knows the recipients on each one! She, and other volunteers for Meals on Wheels, have said that the home-bound they visit give them inspiration.

Perhaps the best testimony to Jane's commitment to the community comes in hearing the comments made by her fellow volunteers, such as "a wonderful, compassionate individual who helps so many people in the community," "my idol," "I want to be like her one day," "proud to work with her," and "she's an angel!"

An impressive attribute that comes to the surface over and over is the compassion our Humanitarian extends to others, some whom she may not know at first, but who quickly become her friend. Jane Williams is a true inspiration to

everyone around her.

Although Jane had never heard of the "Meals on Wheels" program prior to moving from Michigan with her husband, Glenn, she was immediately hooked when she began volunteering to deliver meals to those in need of assistance. Jane is extremely hard working and takes her mission very seriously.

Of her many accomplishments one of the most impressive is her dedication and commitment to this program and its clients over a 21 year time period! Today Jane quietly shares this inspiration with others who need help – no one will go without a meal with this woman and her fellow volunteers on Marco Island! Because of her true giving spirit, Jane Williams is MICA's 2007 Humanitarian of the Year.

President's Letter

by Kathy Sullivan

Dear Members,

Over 350 members attended our 2007 Annual Meeting held on January 30 at San Marco Parish Hall. A social hour with complimentary hors d'oeuvres and beverages followed. This is a record for attendance. We don't know if it was the increased publicity in the Marco Eagle, the change in venue, the outstanding speaker, or the free social hour that drew the crowd. We assume it was all four so for next year we are already planning to have the same format in the same location with another outstanding speaker and plenty of publicity.

Many of our former Humanitarians of the Year were on hand to honor Jane Williams as the 2007 honoree. In the audience were Mimi Torbush (1998), Shirlee and Brian Barcic (1999), D'Ann and Dave Brandt (2001), Dr. Sam Durso (2002), Judy Perez (2003), and Luise Romano (2006).

Mrs. Williams has worked tirelessly on behalf of Meals on Wheels for 21 years. All who know her well describe Jane as a model of compassion. Congratulations, Jane, and thank you on behalf of the community for all the hard work you do to make Marco Island a special place. Jane came to our attention as a result of a suggestion from a member. If you have an idea for a deserving individual or individuals, please call the MICA office on 642-7778 with your suggestions. We welcome your input. We are so proud of our humanitarians over the years that we plan to erect a plaque in our office commemorating all the honorees.

The keynote speaker, Thomas S. Monaghan, the Chancellor of Ave Maria University, shared his vision for the school and town. He is pledging his personal funds and energy to the success of the endeavor and plans to grow Ave

Maria into the "best, not necessarily the biggest, Catholic University in the United States". This challenge drew comments and comparisons from members who had attended Loyola University, Duquesne University and Holy Cross.

The nominees for the MICA Board of Directors were announced and a nomination was made and seconded from the floor. When the ballot arrives in your mailbox please consider your selections carefully and choose candidates who will ensure the continuity and effectiveness of MICA. Our continued success depends on it.

There are some upcoming events at Residents' Beach that you may want to mark on your calendar. On February 23 at 5 PM there will be a performance by an outstanding dance troupe from Liechtenstein. On March 25 we'll have our Spring Party and Concert featuring Frankie Ford who is best known for his hit "Sea Cruise".

If you're a member of Residents' Beach don't wait until these special events to come down and visit the beach. The new food vendor, the Paradise Grill, began operations on December 1. They are undergoing continual improvements like providing umbrellas for shade, playing background tropical music, revamped and reduced prices on the kids menu and using more fresh ingredients. Come down and give it a try.

Marco Island Civic Association

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MICAWAVE is the periodic publication of the Marco Island Civic Association for the benefit of its members.

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Communities of Kindness

by Sandra Magsamen

In the forest, there lived a hummingbird, a rabbit, a deer and a bear. The forest was their home - until the day the fire broke out. No one knew how it started, but they all watched as the hot, orange flames swept through the trees and brush, swallowing up their nests, shelters and food. Quickly the creatures scurried to get out of danger's way.

The animals stopped to rest by a pond on the edge of the woodlands. Without hesitation, the hummingbird filled its long narrow beak with clear fresh water and then raced back toward the fire. Back and forth the little hummingbird went, from pond to fire, until it was so exhausted it fell to the ground.

"What are you doing?" asked the bear, the deer and the rabbit, one after the other.

The little hummingbird replied, "I'm doing what I can, with what I have, where I am."

Many of us can see ourselves in the story of the hummingbird and its friends. Every day, we are faced with a complex array of news that shakes both our confidence and our belief that we can do something that will make a positive contribution in these troubling times. It's helpful to remember that we live in communities of family, friends, neighbors, garden clubs, scout troops - people who, like the hummingbird, care deeply

about those around them. We all have the ability to do what we can, with what we have, wherever we are.

There is no community without *u* or *i*. For me, a community is formed anywhere, anytime people join together. Being mindful of the purpose and strength of a community will help us create communities that do good.

Osceola McCarty is a cleaning woman who saved and donated \$150,000 to the University of Mississippi for a scholarship program. In 1977, Wangari Muta Maathai planted nine trees in her Kenya yard to stop erosion and provide wood for cooking fires. Today, she has organized more than 100,000 women who have planted 30 million trees, changing their countries' landscapes and futures.

I heard of a woman who lost everything in Hurricane Katrina. Wanting to help her, a friend went through all her own photographs, finding many pictures of the woman and her family. She gathered the pictures in a book, and created a treasured memento to share. Her gift was an act of kindness, created where she was, with what she had, that helped to soothe an aching heart.

Archbishop Desmond Tutu profoundly said, "Do your little bit of good where you are. It is

those little bits of good put together that overwhelm the world." Allow life to become your work of art, and become the artist of your life. Each action, choice, and gesture you make paints your life. Every moment is an opportunity to do what you can, where you are, with what you have. Just like the hummingbird, you'll make a meaningful difference in your community and in the world.

*Internationally acclaimed artist Sandra Magsamen is the author of **Living Artfully**. She lives artfully with her family in Maryland.*

For more information visit www.sandramagsamen.com.



Please take note:

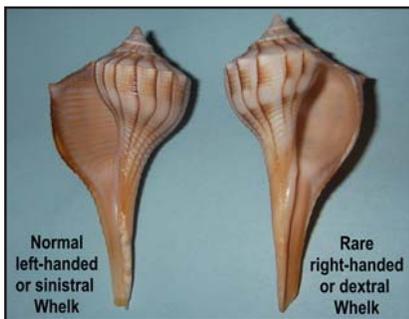
There is a new vehicular exit procedure at the Marco Island Residents' Beach!

All vehicles exiting the property must make a right turn. You can no longer make a left turn when exiting the property.

Lightning Whelks

by Linda Shockley

Lightning Whelk shells and egg casings are often found on the beaches of Marco Island. The common name of this animal comes from the dark stripes in the juvenile shell, which were thought to resemble lightning bolts. The Lightning Whelk's scientific name is *Busycon sinistrum*, which is indicative of a unique feature of its shell. This whelk is the only Florida marine snail (gastropod) that is left-handed. Rarely, a right-handed Lightning Whelk is born and grows, and I was lucky to find one the day before Thanksgiving 2006.



The whelk makes this brown lightning bolt color pattern when it is young, but stops producing pigment as it gets older. After it grows to a size of

eight to nine inches, the new shell the whelk forms is beige or grayish white. Perhaps whelks no longer need camouflage against predators once they reach a certain size. In this photo you can see the change in coloration as the shell grows. Follow the spiral trail from dark brown at the center to light beige, almost white, at the edge.



As with most other organisms, on rare occasions, a Lightning Whelk completely lacking pigment – an albino (pure white) – may be found. Lightning whelks can also have some other interesting coloration, especially on the interior. The inside of most are a shiny cream or beige color. Other interesting colors that sometimes may be

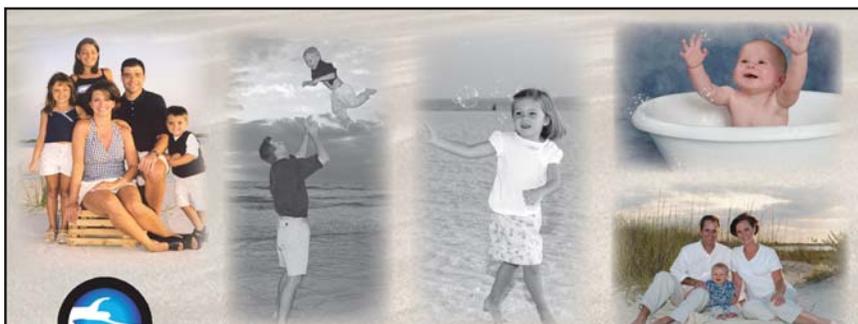
found include orange, bright lemon, dark chocolate, orange-chocolate, and a beautiful lavender.

The hard shell forms a protective covering for the soft-bodied animal inside – a mollusk – that consists basically of a head, a foot, and a visceral mass. The head is well developed, and has tentacles, eyes, and a snout-like proboscis containing a radula (a tongue-like organ with rows of horny teeth on the surface, which enables the animal to scrape away at food.) The foot is the part used for locomotion, and is very dark and muscular. The foot bears a horny disc, called the operculum, which acts like a trap door that the animal can pull shut to completely close the aperture in its shell, thus protecting its soft body parts.

Lightning Whelks are carnivores and prey on a wide range of species, but concentrate on marine bivalves such as clams, mussels, scallops, and arks. Rather than drilling a hole in the clam, as do many other marine snails, the whelk grasps the clam with its large foot, and scrapes the clam against the edge of its own shell.



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MICA's
Annual Meeting
January 30th 2007





The Marco Island Civic Association extends its condolences to the family of Beatrice Valente.

Bea was a loyal employee and gate attendant at the Marco Island Residents' Beach for the past 10 years. She passed away on November 21, 2006, and will be missed by all who knew her.

I'll Meet You at the Paradise Grill at Residents' Beach!

You may not be in the mood to bask in the sun and sand on any given day, but you may still want to head to the Marco Island Residents' Beach.

Consider meeting your friends, who, of course, are fellow Residents' Beach members, at the Paradise Grill and enjoying breakfast or lunch one day this week! The Paradise Grill at Residents' Beach is newly opened in the Robert Sessions Pavilion and features an expanded, full service menu. The atmosphere has even improved (if that's possible!) with the addition of tropical music by which to enjoy your fare!

What's new on the menu? There is a larger selection of breakfast items, which can be served with sides of sausage and home fries. The burger is made fresh each day with a half pound of ground sirloin. Delicious tuna and chicken salads, as well as pasta salad, are made fresh daily and can be had on a wrap!

Additions to the lunch menu also include a grouper sandwich, a garden burger, turkey club, Italian sausage, and grilled chicken. All food is made to order.

The Paradise Grill has not forgotten the little ones either! The children's menu has been expanded to include a smaller hot dog, macaroni and cheese, and a peanut butter and jelly sandwich. They are served with chips and a juice box and the price has been decreased to \$4. If you're thinking of having your child's birthday party at the Residents' Beach, you first fill out the paperwork in the MICA office and then speak to Frank or Jamie at Paradise Grill about birthday packages.

And what's a trip to the beach without a soft serve ice cream cone or a slushy? Soon you will also be able to enjoy an ice cold milk shake on a warm afternoon at the beach! Hurry, the ice cream is melting!!

New Members of the MICA Discount Program



Gulf Coast Jewelers

668 Bald Eagle Dr (next to Subway on Collier Blvd)
642-9009

Island Jewelers

935 N Collier Blvd
(near Cocomo's)
394-1475

Island Pet Sitters

272-1659

Marco Island Leak Detective

239-200-6608

Polished Performance

304-6350

Surf & Sand/ Sweetwaters/Crosswinds

New Retail Shops at Marco
Island Marriott
400 S Collier Blvd, 389-6051

The Spa at Marco Island Marriott Resort

400 S Collier Blvd,
389-6029

MICA is Pleased to Announce the United States Premiere Performance of TANZARENA LIECHTENSTEIN

Tanzarena Liechtenstein, an all-female dance company from Liechtenstein, is celebrating its 30th anniversary and will perform a very special show at the Marco Island Residents' Beach on February 23 at 5:30 p.m., for the members of the Residents' Beach! They will present their breathtaking show "ELEMENTS!"

Paradise Grill, the new food concession at the Residents' Beach, will offer a choice of bratwurst with sauerkraut or



grilled chicken, along with German potato salad, a soft drink and a rich chocolate dessert! You can purchase your food ticket in advance at the Paradise Grill or at the MICA office for \$10.

"ELEMENTS" will be performed on the stage at the Robert Sessions Pavilion so be sure to bring your lawn chair or a blanket. Alcoholic beverages may be brought in moderation but please remember to bring NO GLASS.

MICA is honored to have the opportunity to introduce this spectacular dance company to Residents' Beach members. This is a one-of-a-kind show that you will not want to miss.

Based in the small country of Liechtenstein, the company has performed in Switzerland, Germany, and Austria.

Tanzarena Liechtenstein has performed classical operetta and musicals. They have performed as ambassadors for Liechtenstein visiting neighboring countries. They have also performed at traditional balls, political events, dance festivals, fashion shows, fairs, and weddings. Tanzarena Liechtenstein has accepted



Continued on page 8

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Dancers - Continued from page 7
invitations to perform at the opening ceremonies of the "mini" Olympics in Europe. They have participated in competitions for choreography in France as well.



Barbara Kindle is the founder, Artistic Director and choreographer of Tanzarena Liechtenstein. She was educated at the University in Stuttgart, Germany, and studied further in Canada, Italy, and Munich, Germany.

Hopefully, the sun and sky will also cooperate and a beautiful sunset will be part of the show! Dinner and a live show at Residents' Beach – it doesn't get much better than this!

Please remember to bring your Residents' Beach ID with you as identification will be checked at the gate.

Clarification:

The column by Bill Harrison in Issue 3 - 2006 of the MICAWAVE did not necessarily represent the views of the Marco Island Civic Association.

And The Winner Is...Local Charities!!

by Howard Jordan

Marco Community Bank & Wall Street Wrap Up is teaming up to bring Marco Island the First Annual Stock Market Challenge.

The simulation takes place from January 23rd to February 23rd. Each team starts out with a \$100,000 (Marco Dollars) portfolio.

The team that has the highest total return when the closing bell rings on February 23rd will be declared the winner. The winners will be announced at the February 28th celebration held in the Marco Community Bank. "Marco Community Bank once again illustrates their support of this community, Howard Montgomery and his team deserve a lot of credit", says Jim Ragusa, Raymond James & Associates.

The winning team will appear on Wall Street Wrap Up later this spring to share their experience. "The team make up is quite interesting," says David Morgan of Wall Street Wrap Up. "We have the Fifth Grade class from Tommie Barfield competing against retired CEO's. It will be a lot of fun!" Weekly

results will be posted in the Lobby of the Marco Community Bank. "The real winners, of course, are the local charities. We are happy to support this challenge" said Howard Montgomery, Marco Community Bank. A cash donation to the top three portfolios will be announced on February 28, 2007.

The following is a list of the participating teams:

Team Name:

Marco Stock Experts
 St. Marks
 Neumann Kids
 Marco Island Civic Association
 Crazy 8's
 Pace Power
 Marco Youth
 Beach Boys
 MPF Investors
 Marco Island Sail & Power Squadron
 Bunch Of Guys
 Marco Kiwanis
 Tommie Barfield Elementary
 Marco Island Charter School #1
 Marco Island Charter School #2
 American Cancer Society - Marco Unit
 St. Matt's Crew
 Junior Golf
 Feeling Fit
 The Woodwinds

Charity:

Marco Island YMCA
 The ESAU Society
 Humane Society
 MICA
 Santa's Helpers
 Pace Center For Girls- Immokalee
 Marco Island Eagles
 American Cancer Society- Marco Unit
 Marco Police Foundation
 Marco Island Sail & Power Squadron
 Shelter For Abused Women- Naples
 MI Kiwanis Foundation
 William Pshigoda Fund
 MICMS General Fund
 MICMS Relay for Life Team
 ACS- Marco Unit
 St. Matthew's House
 Junior Golf
 Marco Island YMCA
 GGHS Band

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Meals-On-Wheels

by Ruth McCann

In an attempt to help the elderly and homebound remain independent, St. Vincent de Paul provides nutritional hot meals through the Meals-On-Wheels Program. Approximately 120 volunteer drivers make this program possible by providing their own cars and gasoline. Recipients receive seven meals each week: frozen meals are delivered on weekends. In an average month, drivers cover 3,500 miles, delivering over 4,300 meals.

Meals-On-Wheels drivers not only provide necessary sustenance, they also spend time with recipients, developing long-term friendships. When appropriate, drivers are able to identify other

needs meal recipients have which can be met either through the St. Vincent de Paul personal assistance program or with items from their Thrift Store. The Society of St. Vincent de Paul's thrift store is located at 3196 Davis Boulevard in Naples.

As the population grows in the area, Meals-On-Wheels receives an increasing number of requests for home delivery of meals. Meals are designed to be low fat, low sodium and nutritional.

Meals-On-Wheels is made possible through private donations and the work of generous volunteers. They receive no state or federal funding for this service. The Society is a 501c(3) non-profit; donations are tax deductible.

Who may apply?

- Persons who are frail or infirm and no longer able to prepare meals.
- Persons below the 120% poverty level and cannot afford the dietary necessities for quality nutrition.
- Persons who have a short or long term medical need for meal service.

How does one apply?

An application may be completed by calling the Meals-On-Wheels Coordinator. Doctors, representatives of social agencies and hospitals, family members, friends or the individual may apply.

When and where are meals delivered?

Monday through Friday between 9:00 AM and Noon. A holiday schedule is issued for days of non-delivery. Service extends to all of Naples, as far north as Wiggins Pass, and as far south as Marco Island and Goodland. The Golden Gate area is serviced by another agency.

How can you help?

If you are able to donate a few hours of your time each week, call Meals-On-Wheels at 775-0443. To make a tax deductible donation, send a check or money order payable to: Society of St. Vincent de Paul, 2874 Davis Boulevard, Naples, FL 34104.



Healthy Living Lecture Series

The City of Marco Island Parks and Recreation Department, the Marco Island Civic Association, the Marco Island YMCA, and Orion Bank have partnered with Medical Surgical Specialists, former physician group of Cleveland Clinic Florida Naples, to bring you the second installment of the Healthy Living Lecture Series.

- February 27 **Prostate Health**, Sijo Parekattil, MD, Urology
- March 27 **Skin Cancer**, Stephen Ducatman, MD, Dermatology
- April 24 **Controlling Diabetes**, Gopinath Sunil, MD, Endocrinology

All lectures will be held at 7:00 p.m. at Mackle Park. Refreshments will be served and door prizes awarded at each of the lectures.

Tourism Breaks More Records in 2006

by Jack Wert, FCDME, Naples, Marco Island, Everglades CVB

You might not have noticed it, but our short stay visitors spent a lot of money in our community last year. Recently released statistics from the Naples, Marco Island, Everglades CVB indicates that although the number of visitors declined a bit, the overall spending while they were here increased. The economic impact from 1.4 million visitors in 2006 totaled a whopping \$ 1.1 billion for Collier County.

Some might ask why visitors are important to our community. A survey done by the Marco Island Chamber of Commerce in May 2006 indicates that nearly 90% of business owners think tourism is an important part of their customer base. Without visitors coming to our community and spending money in our area businesses, we would not have the abundance of restaurants and retail outlets that we all enjoy. More importantly, as Collier County residents, we saved \$547 per property in taxes last year we might otherwise have paid because we had visitors spending money and contributing dollars through sales and gasoline taxes to our economy.

Our visitors primarily come from other parts of Florida, and

most of them from the Southeast Florida areas of Palm Beach, Ft. Lauderdale and Miami. The Northeast U.S. sent about 240,000 visitors and the Midwest 246,000 visitors to us. The vast majority of those short term visitors are here for vacation, but nearly 30% are here for a business trip or meeting. Our International visitors numbered nearly 140,000 last year and are very important to us because they stay longer and spend more than our domestic visitors.

The activities our visitors tell us they like to do while visiting the Paradise Coast include dining, shopping and relaxing. Marco Island hotels, condominiums, restaurants, fantastic beaches and water sports activities are a big drawing card for those visitors.

Last year we saw a slower than usual first quarter. That was due to a number of factors including a hangover effect from the 2004 and 2005 hurricanes that hit a number of parts of Florida. We also had many first quarter days when the temperature here was about the same as in many of our northern feeder markets. More importantly, our potential

visitors have many more choices today of destinations to choose from. The days of the traditional Florida family vacation are regrettably gone forever. We must now compete with hundreds of other destinations, many spending millions more in promotion and advertising than we do to lure our customers away.

The outlook for 2007 is cautiously optimistic. First quarter looks pretty strong right now. Add to that no storms in 2006, and some repositioning of our advertising campaign, our traditional vacationers will come back. We are also seeing the group meeting business come back strongly. But the economic situation is not very rosy in the northern U.S. areas that traditionally send us visitors. Layoffs in the industrial areas, coupled with higher fuel and insurance costs will cut into the disposable income for travel.

Overall we expect the Paradise Coast to do at least as well as we did in 2006. Marco Island residents and businesses will benefit from that increased visitation. If we can have another quiet summer with no storms, the future should be very positive.

A View from the Office Next Door

by Howard Montgomery, President and CEO, Marco Community Bank

While certain I do not qualify as an expert on Marco Island history, I have been a casual observer of the changes in and on Marco Island for most of my banking career. It was more a function of following the growth of the Deltona Corporation than the Island. As a lending officer working for a large financial services organization, I was continually reminded of how and where Deltona was making their mark on Florida. They were and remain today one of those organizations that shaped large segments of the Florida real estate market.

I recently had an occasion to visit what is The Deltona Corporation of today. I was reminded of Deltona's beginnings in 1962. As one of the first developers in America to apply the greenbelt concept, their development of personal home sites, commercial areas, schools, churches, parks and civic facilities were carefully sculpted to preserve much of the surrounding environment. While their approach to building communities is no longer as unique as it once was, their legacy and its impact on Marco Island continues to this day.

My office is just down the

hall from that of the Marco Island Civic Association, better known as MICA. Each day, I have the opportunity to see the daily efforts of Ruth McCann and the very dedicated MICA office staff as they continue to apply the principles and ideals born of the Deltona Corporation. Now, I will admit that just as I am no historian, my understanding of all that MICA does is mainly limited to my view down the hall. But, for what it is worth, I would observe:

- MICA's standards of honesty, fairness and independence are the foundation of all that they do.

- MICA is dedicated to building lasting and rewarding relationships with its members. You can expect courtesy, quality, fairness, and a sense of urgency as the MICA staff responds to your needs.

- MICA respects and values the differences - human, social, cultural, commercial and geographic - of our Island.

- MICA vigorously defends the Island's human and physical environments. It is a leader in the community and is involved daily in the civic and social fabric of the Island.

Early in our existence as a

bank, we developed a VIP package of banking services for MICA members. It includes a number of free services, special rates and promotions. Central to the VIP package is a special no fee checking account and a no annual fee VISA credit card. It could be one of the best kept secrets about the benefits of MICA membership.

With the MICA improvements at Residents' Beach, we were able to install a full service ATM at the Robert Sessions Pavilion. It was our first effort to branch away from the location we share with MICA on San Marco Road. Be it down the street or just down the hall, when we look toward MICA, we like what we see. We offer our congratulations to the office staff, to the MICA Board of Directors and to all MICA members for a great 2007. Thank you for allowing Marco Community Bank to be a part of your year. MCB is truly committed to Marco Island through our products and services designed with Marco Islanders in mind. You see, our goal is not just to talk about being a Community Bank, but to be Marco Island's Community Bank.

Beach Members, Mark Your Calendars!

Please join us for two wonderful events
"On the Green"
at the Marco Island Residents' Beach

Friday, February 23, 5:30 p.m.
Tanzarena Liechtenstein

Sunday, March 25, 3:00 p.m.
**MICA's Sea Cruise with
FRANKIE FORD!**

Bring your beach chair or blanket and Residents' Beach ID card.



Now Open

MCB takes great pride in serving
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MARCO ISLAND CIVIC ASSOCIATION "MEMBERS ONLY" DISCOUNT PROGRAM

The following businesses would like to say "thank you" and are extending a minimum 10% discount to MICA & Residents' Beach members who present their MICA membership cards AT THE TIME OF PURCHASE. These discounts are not valid with any other offers and are at the discretion of each business. Discounts are for MICA & Residents' Beach members' purchases only.

A. Pinto Self Storage

5% off self storage rental fee for new rentals & document shredding
994 N Barfield Drive, Unit 23, 394-1822

Adam Peters Construction Inc. Fine Finish Carpentry

10% off any crown molding job over \$1,000
207-7650

Airboat Experience

Base of Goodland Bridge, 642-3141

Always There Home Health Care

After first month of service, deduct 5% discount on weekly billing. Not to be combined with other offers.

317 N Collier Blvd #201,
389-0170

Angelica's Boutique

Latest fashion in clothing & accessories including handbags, costume jewelry, shawls, sunglasses, belts, etc. Your styles at your price!

681 S Collier Blvd. 394-6632

Dr. Constance Aria

Licensed Psychologist
997 N Collier Blvd, Suite D
Royal Palm Mall, 394-5599

Autocraft

5% off non-insurance repairs
Present card prior to estimate being prepared
754 Elkcam Circle, 642-5309

Avon by Judy & Lucinda

10% Discount,
642-0297

Bayview Restaurant

Good at Bayview only, not at "The Bar at the Esplanade" - The Esplanade
740 N Collier Blvd, 389-4511

Beachworks

10% off excluding sale items
Marco Town Center Mall, 642-7777

Beach Unlimited

1001 N Collier Blvd, 642-4888

Blue Marlin Marine Construction

10% off seawall inspections
418 S Barfield Drive, Suite A, 642-4284

Jeffrey M. Bogan Insurance Agency, Inc.

15% off annual premium for long term care
261-6533

Cache Dry Cleaners

666 Bald Eagle Dr, 394-0099

Dry & Clean Carpet Cleaning Inc.

Carpet, Tile & Upholstery Cleaning
642-0092

Cedar Bay Marina

10% off boat rentals & .10/gal off fuel
705 E Elkcam Circle, 394-9333

China Rose Florist

10% off fresh flowers, excluding out-of-town orders
678 Bald Eagle Drive, 642-6663

Cold Stone Ice Cream

\$1 off purchase or \$3 off ice cream cake
Esplanade, 111 N Collier Blvd, 393-0046

Mai Cooley Cleaning

393-1727

Cost Cutters

Town Center, 1089 N Collier Blvd #434
642-1115

Critter Cafe

10% off all goods excluding dog & cat food
810 Bald Eagle Drive,
389-8488

Crystal Blue Pools

New customers take 10% off first 3 months' service
799 E Elkcam Circle, 394-8240

Dry Clean & More

Shops of Marco, 642-7222

Emporium of Marco

10% off everything! Buy 1 lb fudge, get ½ lb FREE, 527B Bald Eagle Dr,
642-4002

Enterprise Rent-A-Car

10% off daily & weekly rates
Across from Texaco
717 Bald Eagle Drive #1C,
642-4488

GNC, General Nutrition Center

Shops of Marco, 642-3336

Georgie's & the Shoe Resort

Town Center Mall,
394-2621

Great Garage Doors

10% off torsion spring repairs
642-9050

Gulf American Marine Inc.

10% off parts -
994 N Barfield Drive, Suite 4,
642-9515

Gulf Coast Jewelers

10% off everything in the store
668 Bald Eagle Dr
(next to Subway on Collier Blvd)
642-9009

H.I. Studios, Ltd, Memorable Keepsakes

239-821-9458

Habitat for Humanity Home Store

11145 Tamiami Trail East, 732-6388

Holiday Rentals

10% off all crib rentals
394-6349 or 1-800-472-4064

House of Mozart Restaurant

151 S Barfield Dr, 642-5220

Island Electronics, LLC

Db a Marco Island Radio Shack
10% off any item in store
1000 N Collier Blvd, 394-5888

Island Jewelers

Specializing in sterling silver & gold
935 N Collier Blvd (near Cocomo's)
394-1475

Island Pet Sitters

10% discount on overnight jobs
272-1659

Island Print Shop

10% off all printing-
excludes copies & typesetting
11 Front Street, 642-0077

Islander Pool & Patio, Inc.

559 Bald Eagle Drive, 642-4844
10% off patio accessories & pool toys

JetSet Surf Shop

10% off everything except hardgoods
674 Bald Eagle Drive, 394-5544

Jewelry by Laura

at the Marriott Hotel, 394-2511

Joey's Pizza & Pasta House

10% off entree items. Dine in Only
257 N Collier Boulevard, 389-2433

Kahuna Sailing Catamaran

10% off all trips
1081 Bald Eagle Drive, 642-7704

Karisma

Pottery, jewelry, mixed media with an island flair, 389-0955
Marco Walk, 599 S Collier Blvd #315

Kid'n Around

An old fashioned kid's store
1089 N Collier Blvd, Town Center
389-0966

Konrad's Restaurant

Marco Walk, 642-3332

La Casita Restaurant

1817 San Marco Road, 642-7600

Laminate & Exotic Wood**Floors of Naples**

10% off hardwood flooring material
2348 J&C Blvd, Naples,
598-0913

Little Caesar's Pizza

10% discount off regular menu prices
911 N Collier Boulevard, 394-4422

Lotus Blossom Feng Shui Designs

10% discount on first consultation
404-0678

Maintain Domain, etc.

Joan Jennings, 394-1971

Marco Cat

Town Center Mall, 394-6944

Marco Community Bank

1770 San Marco Road, 389-5200

Marco Island Floor Covering

Special discounts vary from product to product. 1711 San Marco Road, 394-1171

Marco Island Leak Detective

10% OFF Pool & Spa Leak Detection
239-200-6608

Marco Island Photography

10% off portrait sitting & finished
"Portraits on the Beach" by Peter Berec
642-3500

Marco Island Princess

Marco River Marina, 642-5415

Marco Island Ski & Watersports, Inc

10% off their water sports activities at the Marriott & Hilton Hotels, 394-4344

Marco Pool Service

10% off chemicals
812 Elkcam Circle, 394-3946

Marco Island Small Engine

10% off parts
47 Front Street #6,
389-0200

Marco River Marina

10% off retail goods-excluding sale items & fuel
951 Bald Eagle Drive, 394-2502

Marco Tanning Salon, Inc.

20% off all products
1000 N Collier Blvd #13B, 642-3646

Marco Upholstery

10% off cornices & headboards, not to be used with any other offers
919 N Collier Blvd, 394-8338

Margie's

Please present at time of purchase
137 South Barfield Drive
Shops of Marco, 389-4224

Mobile Tactics

20% off CCW & other private classes, by appointment
555 E Elkcam Circle, 866-662-4400

Ne Ne's Kitchen

10% off breakfast & lunch, dine-in only
356 North Collier Blvd, 394-3854

Nikken

10% off retail wellness products
651 S Collier Boulevard, 394-1580

Off The Hook Adventures

Sailing, Shelling, Sightseeing Charters
\$30 off half day sailing charter
& \$50 off full day sailing charter
239-571-HOOK

Optical Boutique of Marco

Marco Walk #309, 642-4776

Chet Palys Screens

PO Box 801, Marco, 394-0310

Polished Performance

10% off initial service
Property mgmt; residential/commercial cleaning; home/condo monitoring; concierge services, 304-6350

Porky's Last Stand

701 Bald Eagle Drive, 394-8727

Prime Outlets

Discount pack at Management Office
1722 Isle of Capri Rd, Naples, 775-8083

Roberto's Gourmet Coffee

Marco Town Center Mall
1031 N Collier Blvd, 394-8388

Rolsafe Shutters

10% off upgrades only
909 N Collier Blvd, 394-7489

Royal Palm Hair Studio, Inc.

10% off all hair products by Joico & Paul Mitchell, 981 N Collier Blvd
394-7800

Sailmaker, Bronwen McKiever

20% off do-it-yourself Sunbrella cloths, vinyls & cleaning products. "The only sailmaker between Ft. Lauderdale & Sarasota"
350 Royal Palm Drive, 248-3169

The Sand Bar

10% off food. Regular menu items only (please present card before ordering)
826 E Elkcam Circle 642-3625

Scubadventures

1141 Bald Eagle Drive, 389-7889

Sea Tow Marco Island

10% off Sea Tow membership, 394-1188

Sea Gone Fishing Team

10% off all charters except 3 hr charters
www.fishmarcoisland.com 642-0657

Sealco of SW FL, Inc.

10% on any exterior repaint with premium paint package, 642-0906

Shattuck Lawn & Landscape

New customers take 10% off first 3 months service, 389-6244

Sherwin-Williams

15% off to MICA preferred customers
814 Bald Eagle Drive, 642-3236

Snook Inn Restaurant

10% off entire bill
1215 Bald Eagle Drive, 394-3313

Southern Comfort Air

10% off any repair or service work
107 North Sunset Drive, 642-6642

Southwest Marine

960 Chalmer Drive #101, 394-4168

The Spa at**Marco Island Marriott Resort**

10% off Spa & 15% off Salon Services
400 S Collier Blvd, 389-6029

Summer Day Cafe

10% off vitamins
Town Center Mall, 394-8361

Sunshine Books

10% off hardback books
1000 N. Collier Blvd. 394-5343
677 S. Collier Blvd. 393-0353

Surf & Sand/Sweetwaters/Crosswinds

New Retail Shops at Marco Island Marriott
400 S Collier Blvd, 389-6051

Tide Beachfront Bar & Grill

(at Apollo Beach Front)
900 S Collier Blvd, 389-0509

Tiny Tikes Treasures

247 N Collier Blvd 389-1868
4776 Radio Rd, Naples 417-2742

Two By Faux Finishes

10% off master bathroom color wash
272-3090

Vantastic Tours

10% off up to 2 children's fares when each child is accompanied by an adult. 394-7699

Vergina Marco Restaurant

The Esplanade, 760 N Collier Blvd, 394-9822

Walkers Marine

Parts & service discounted 10% to customers in Walkers Marine computer
785 Bald Eagle Drive, 642-6764

Discounts are only valid when card is shown at time of purchase.

Welcome Physicians Regional Medical Center - Collier Boulevard!

*by J. Michael Mastej, CEO,
Physicians Regional Medical Center - Collier Boulevard*

There is good news for Marco Islanders. On Saturday, February 3, 2007, the ribbon was cut at Physicians Regional Medical Center - Collier Boulevard, opening the doors to a modern medical facility in East Naples.

The opening of this hospital is the result of dedication and teamwork. First, we made an extraordinary commitment to embrace your healthcare needs and to provide you with unpar-

alleled medical excellence.

This new hospital represents the best and latest in medical technology, patient comfort, and medical staff excellence, and gives the medical community a platform from which to build upon medicine's advancements.

Now, with the opening of Physicians Regional Medical Center - Collier Boulevard, we can keep expectant mothers from traveling long distances on

crowded roads, give patients with life-threatening emergencies better access to the life-saving care they need, and improve access to high-quality care for everyone.

The MICA Board of Directors wishes to express its appreciation to the Marco Eagle for their support and assistance at our Annual Meeting.



MARCO ISLAND WOMAN'S CLUB *presents*

SIZZLING SUMMER FASHIONS

by MACY'S OF NAPLES

TUESDAY, MARCH 20, 2007, 11:30AM
MARCO BEACH OCEAN RESORT - SALE E PEPE

DONATION: \$60 PER PERSON

Lots of Gifts! Beautiful Fashions! Raffle & Door Prizes!

SPONSORED BY:



ARLEEN SOLDANO, CHAIRMAN: 239.394.3916
LYNNE MINOZZI, RESERVATIONS: 239.642.3836

Lightning - Continued from page 4

As the clam weakens, the whelk is able to pry apart its shell. Then, with the clam's shell held open by the edge of its own shell, the whelk uses its radula to feed on the other mollusk.



Female lightning whelks are generally much larger than males. Very large whelks may be over ten years old. This photo shows a large female whelk with a much smaller male attached to the side of her shell. Most marine mollusks have external fertilization of eggs in the water, followed by a planktonic larval development phase. However, fertilization is internal in lightning whelks and the male is waiting an opportunity to mate with the female.



Females lay long strands of egg capsules, up to a yard or more in length. They resemble a large telephone cord but actually consist of a number of separate capsules attached to a cord. These are the most common of the egg casings found on Marco beaches.



The individual disks may be up to an inch and a half in diameter. These capsules are formed in a pore of the female whelk's foot. She buries herself in the sand for this production. There will be 50 to 175 capsules on a strand and 20 to 100 eggs in a capsule. The beginning of the string is buried in the sand or mud and attached to rocks, old shells, or algae as an anchor. It may take a female nearly two weeks to complete a string of over 150 capsules! Lightning whelks are among the few mollusks whose young hatch out as fully formed juveniles – tiny images of the adults.

Largest Variety of
EYEGASSES
&
SUNGLASSES

*Non-Prescription
or Prescription*



**Our Florida Licensed Optician fills prescriptions
& duplicates lenses in our on-site lab
(one day in most cases)**

Free Gift with Purchase



OpticalBoutique@aol.com

**Across from the Hilton,
next to Chico's in Marco Walk**





MICA's Members Holiday Celebration 2006



MARCO ISLAND CIVIC ASSOCIATION - RESIDENTS' BEACH
1770 San Marco Road #204, Marco Island, FL 34145 Phone: 239-642-7778 Fax: 239-642-8663

APPLICATION FOR 2006-2007 RESIDENTS' BEACH USE

Enclosed is my check for \$130.00 covering application fee for my **non-transferable** Residents' Beach membership. Fiscal year is September 1, 2006 through August 31, 2007. Fees are not prorated. PLEASE MAKE CHECKS PAYABLE TO MICA RESIDENTS' BEACH.

I certify that I am a Marco Island resident, and in support of this application, I AM SUBMITTING HEREWITH PROOF that I qualify for membership by including legible copies of **one of the following** with my application:

- Copy of 2006 proposed tax statement or 2005 or more recent tax bill, or homestead exemption card for **improved** residential dwelling on Marco Island showing the street address. OR
- Copy of current homeowner's, wind, or flood insurance policy for my residential dwelling on Marco Island, showing the street address. OR
- Copy of current condominium maintenance fee billing for my residential dwelling showing the Marco Island street address. OR
- New property owners:** copy of warranty deed or copy of closing statement.

- * I also wish to join the Marco Island Civic Association, therefore, enclosed is an additional \$25, for a total of \$155. (MICA membership is \$35. There is a \$10 discount given when Residents' Beach & MICA memberships are purchased simultaneously).
- * I'd like to help pay down the mortgage for the new beach pavilion. I've enclosed an additional _____.

For members wishing to permanently affix decals to their vehicles: License plate number(s) will appear on the Residents' Beach decal(s). Therefore, I AM ALSO SUBMITTING: **one or two [please circle] copies of current vehicle registration(s), showing the license plate number(s), in the names appearing on application.** *If either vehicle is leased and your name is not shown on the car registration, please also submit copies of the lease(s) or insurance card(s) showing your name. Vehicle titles will not be accepted.*

ONLY THE ABOVE DOCUMENTS WILL BE CONSIDERED AS ACCEPTABLE PROOF OF RESIDENCY. ORIGINALS WILL NOT BE RETURNED TO YOU.

I understand that: 1) Residents' Beach membership will be granted only to natural persons (not corporations or trusts); 2) not more than one membership will be issued to any resident; 3) membership is non-transferable; 4) members entering Residents' Beach without a decal affixed to their car (decal must match license plate) must present photo identification to the guard; 5) there is no refund of fees; 6) the fee to replace a car decal is \$15.00. As a member of the Residents' Beach I waive for myself and any of my guests any cause of action that may arise for damages of any kind and matter. I understand that any violation of membership rules and beach access regulations will be grounds for cancellation of my membership. Under penalties of perjury, I declare that I have read the foregoing application and that the facts stated in it are true.

MARCO RESIDENTIAL PROPERTY ADDRESS

BUSINESS ADDRESS OR PO BOX IS NOT ACCEPTABLE

Date

Signature of Applicant

Name: (please print legibly) _____

Mailing Address: _____

Daytime Phone : _____

Fax Number: _____

Email Address: _____

“It’s not enough to have lived. We should be determined to live for something. May I suggest that it be creating joy for others, sharing what we have for the betterment of personkind, bringing hope to the lost and love to the lonely.”

*-Leo F. Buscaglia
1924-1998*

JOIN MICA’S SEA CRUISE

Sunday, March 25th
3:00 PM

FRANKIE FORD

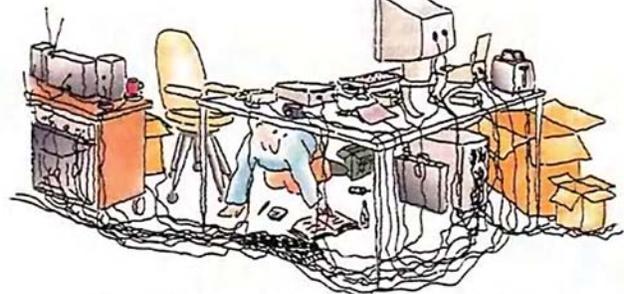
Frankie Ford is known all over the world as the "New Orleans Dynamo" and is famous for the hit song "Sea Cruise." Frankie is a legendary rock n' roll pianist and performer, and he will entertain you on stage at the Residents' Beach!



Please bring your Residents' Beach ID to gain entrance.

AT RESIDENTS' BEACH

It's going to take me a little longer to answer my e-mails now....



“Now, if you can find the power switch, flip it on.”

A Snazzy Gift for Your Favorite Residents' Beach Member!!

The Ultimate Luxury Beach Towel:

4 pounds
40" wide and 80" long
100% combed cotton
\$59.00

We are taking special orders for these luxurious towels.

Please call the MICA office at 239-642-7778.



You are here
To enable the world
To live more amply,
With greater vision,
And with a finer spirit
Of hope and achievement.
You are here to
Enrich the World.

-Woodrow Wilson

Message from the Lifeguard Stand at Your Residents' Beach

by Tony Sans

Welcome back, part-time members. Hope your summer was as enjoyable as it was for us full-time residents. Thankfully, 2006's hurricane season was not as active as originally predicted (go figure, a weather report that is not accurate)! With the previous year of 2005, Wilma left a lasting impression on our area, as did Katrina on the northern Gulf Coast. The point is that your Residents' Beach remained unharmed, and looks as immaculate as ever.

Preserving your paradise is as crucial as protecting yourself. You shouldn't drive without your seatbelt fastened. You shouldn't ride a motorcycle without a helmet. You shouldn't play tackle football

without wearing the protective equipment. You shouldn't sit on the beach without applying skin protection! I am not a dermatologist; however, it is common sense to protect your skin with sunscreen when exposed to the sun (especially in Florida). For those members who have family and friends come visit, recommend the use of sunscreen to them. I have observed too often a visitor choosing to use tanning oils or tanning accelerators, only to end up in pain the following day. Following is an excerpt from the Skin Cancer Foundation's website:

What Are Sunscreens?

Sunscreens are chemical agents that help prevent the sun's ultraviolet (UV) radiation

from reaching the skin. Two types of ultraviolet radiation, UVA and UVB, damage the skin and increase your risk of skin cancer. UVB is the chief culprit behind sunburn, while UVA rays, which penetrate the skin more deeply, are associated with wrinkling, leathering, sagging, and other effects of photoaging. They also exacerbate the carcinogenic effects of UVB rays, and increasingly are being seen as a cause of skin cancer on their own. Sunscreens vary in their ability to protect against UVA and UVB.

Please protect your skin, because it is the only skin you will have. The bottom line is to take home memories, not a burn. Enjoy your beach and visit often.

POOL LEAKING WATER?

We'll find it.. then fix it.. FAST

- Adding water more than once a week?
- Do you see bubbles from the returns?
You must have a leak!

Did you know a leak the size of a pin head can cost thousands of dollars for you and is priceless for our environment?

marco island leak detective

"Over 12 years of pool experience on Marco Island means we are a company you can trust for fast and efficient service!"

Guaranteed

response in less than 24 hours!

239-200-6608



More photos from
MICA's Annual Meeting
January 30th 2007



Events "On the Green" at Residents' Beach



Tanzarena Liechtenstein

an all-female dance company from Liechtenstein, is celebrating its 30th anniversary and will perform a very special show at the Marco Island Residents' Beach

**Friday, February 23rd
5:30 p.m**

JOIN MICA'S SEA CRUISE



FRANKIE FORD

Frankie Ford is known all over the world as the "New Orleans Dynamo" and is famous for the hit song "Sea Cruise."

Frankie is a legendary rock n' roll pianist and performer, and he will entertain you on stage at the Residents' Beach

**Sunday, March 25th
3:00 p.m.**

Please bring your Residents' Beach ID to gain entrance.

MARCO ISLAND CIVIC ASSOCIATION
1770 San Marco Road, Suite 204, Marco Island, FL 34145

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