**MARCO ISLAND CIVIC ASSOCIATION**

**2017 MEMBERSHP SURVEY**

6276 surveys were sent out. 2636 completed surveys were returned.

1. MICA changed the Residents’ Beach parking policy for short-term renters to improve parking for members during “season.” Do you think the parking availability improved this season?

Parking availability was significantly better. 17.1%

Parking availability was slightly better. 22.3%

Parking availability was the same. Didn’t notice any difference. 38.7%

Parking availability was worse. 1.8%

Did not use the property during “season.” 19.1%

1. How many times do you anticipate visiting Residents' Beach during this membership year, which ends 8/31/17?

0 – 4.7% 1-5 – 20.5% 6-10 – 21.6% More than 10 – 52.2%

1. How many times do you anticipate visiting Sarazen Park during this membership year, which ends 8/31/17?

0 – 46.0% 1-5 – 38.5% 6-10 – 6.2% More than 10 – 7.8%

1. For your convenience, would you buy a two-year Residents’ Beach or MICA membership at the full rate in effect?

Yes 50.8%

No 48.8%

1. Please give us some ideas for special and/or family-friendly events at Residents’ Beach? (Listed by order of number of responses)

Keep doing what you’re doing/great job; Live music in & out of season; No events – It’s a Beach!; Movies in the park; Volleyball/Bocce competition; Pig Roast/BBQ; Food Trucks/Food Fair; Fish Fry through Lent; Educational programs re: birds, plants, fish; Rental chairs & umbrellas; Yoga class; Family photo shoot; Extend Paradise Grill hours.

1. A predicted additional 20,000 people will live within 5 miles of 951 and 41. Many will look to Marco Island as a destination. Would you support the construction of a parking garage (either public or private) on Marco Island?

Yes 30.5%

No (If no, please skip to #8) 67.9%

1. If yes, where?

Midtown 337 responses

South Beach Collier County-Owned Property 371 responses

1. With regard to restaurant parking, would you support updating city code for restaurant seating and enforcing it city wide?

Yes 60.0%

No 35.1%

1. Water quality is important for Marco Island beaches, boating and sport fishing. A major factor is managing storm water runoff. The current process is accomplished through the use of swales and conduits to the canals. Outflow filters on storm drains require maintenance and/or improvement to further assist with the problem. Is this an important issue for you?

Extremely Important 29.8%

Important 52.4%

Not Important 16.6%

1. Would you accept an increase in your property taxes in order to accomplish this objective?

Yes 33.8%

No 63.9%

1. Other than water rates and parking, what would you like to see improved in the next 1-3 years to make Marco Island an even better place to live, work and play? (Please check 2 only)

34.8% Land Development Code  21.6% Other (in order of number of responses):

31.0% Canal & Beach Water Quality Fix roads/storm drains; No more high rise hotels;

30.8% Infrastructure    Control single-family house rentals; Permit process/

22.6% Noise Ordinance  decrease permit cost; Improve/more bike paths;

16.4% City Services and Communication with City Hall   Traffic control/speed limit; Shuttle service on Collier

15.9% Park Improvements Blvd; Quality of drinking water; Code Enforcement

1. Are you aware that you can sign up on the city website ([www.ci](http://www.marcocivic.com)tyofmarcoisland.com) to receive email newsletters and notices?

Yes 57.5%

No 40.5%

1. Building a band shell and restrooms at Veterans Community Park would leave approximately 90% of the park as “green space” and would eliminate stage and portable restroom rental fees. Would you support construction of a band shell and restrooms at Veterans Community Park?

Yes 79.2%

No 19.4%

1. In 2016, over 60% of voters off the Island voted to support consolidated Fire and County EMS Services, which could have a direct impact on Marco Island. Would you support an additional ambulance year round, quicker paramedic and fire response provided by and controlled by our local Marco Island Fire Rescue Department even if it meant a tax increase?

Yes 64.9%

No 31.1%

|  | | How satisfied are you with the: | Very  Satisfied | Satisfied | Unable to Rate/Neutral | Dissatisfied | Very Dissatisfied |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 15. Beaches on Marco Island? | | 68% | 30% | 1% | 1% | 0% |
| 16. Parks & Recreation on Marco Island? | | 44% | 45% | 8% | 2% | 0% |
| 17. Marco Island Police Department? | | 46% | 36% | 15% | 2% | 1% |
| 18. Marco Island Fire Rescue Department? | | 50% | 32% | 17% | 1% | 0% |
| 19. Code Enforcement on Marco Island? | | 14% | 31% | 36% | 16% | 3% |
| 20. City of Marco Island Environmental Efforts? | | 19% | 41% | 32% | 6% | 2% |
| 21. Marco Island City Councilors? | | 8% | 27% | 44% | 16% | 5% |
| 22. Marco Island City Government Administration? | | 7% | 30% | 43% | 16% | 5% |
| 23. Roads and landscaping in public areas? | | 27% | 52% | 6% | 10% | 5% |
| 24. Schools on Marco Island? | | 23% | 27% | 47% | 1% | 0% |
|  | | How satisfied are you with the: | Very  Satisfied | Satisfied | Unable to Rate/Neutral | Dissatisfied | Very Dissatisfied |
| 25. Performance of the MICA Board of Directors? | | 35% | 42% | 18% | 3% | 1% |
| 26. Appearance & maintenance of the Marco Island Residents’ Beach? | | 73% | 23% | 2% | <1% | 0% |
| 27. Appearance & maintenance of MICA’s Sarazen Park? | | 42% | 32% | 24% | 1% | 0% |
| 28. Professionalism of the MICA Gate Attendants? | | 54% | 38% | 5% | 3% | 1% |
| 29. Customer service level of the MICA office staff? | | 53% | 38% | 5% | 3% | 1% |
| 30. MICA*WAVE* publication? | | 47% | 44% | 8% | <1% | 0% |
| 31. Quality and value of food at Paradise Grill at Residents’ Beach? | | 39% | 40% | 19% | 2% | 0% |