MICAwave

A Periodic Publication of the Marco Island Civic Association

Read by Over 20,000 Members

MICA's Exciting Entertainment Schedule Revealed

Meet Florida Friendly Medians

Deed Restrictions Help You!

Seasonal Events

News and Reviews of What's Really Happening on Marco Island

www.marcocivic.com

President's Report

by Bernardo Bezos

Season is upon Marco Island once again, and we are happy to welcome those returning and those visiting with us for the first time. Marco is a breathtaking island paradise to live in and to visit. We're hoping for warm weather this winter!

The MICA Board of Directors is pleased to serve the residents of Marco Island. We take our charge seriously and work very hard on behalf of the membership.

MICA's Annual Meeting will be held on January 25 at the Robert Sessions Pavilion at the Marco Island Residents' Beach. An exciting new format is planned with the presentation of MICA's Humanitarian of the Year Award and Johnny Fusco entertaining. If you are a MICA

member, we look forward to seeing you at 4 p.m. on January 25.

Speaking of exciting, MICA's concert schedule is shown below, and we're delighted to welcome some new entertainers to the Residents' Beach. Check out the lineup and mark your calendar. Please remember to bring your Beach ID, lawn chair and a blanket. As the sun goes down, that blanket will come in handy!

The MICA Board of Directors is also pleased to let you know that the MICA website is being reworked, so look for the new and improved site, coming soon at www.marcocivic.com.

I would also encourage you to be sure that your email address is up to date with the MICA office, as notices of upcoming events are now being emailed to members.

Marco Island Civic Association

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Phone: 239-642-7778 Fax: 239-642-8663 www.marcocivic.com

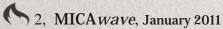
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The cover photo of Caroline Caragiulo and Dylan Quesada enjoying the playground at Marco Island Residents' Beach was taken by Debbie Barker of The Marco Review





Now Known As The MidTown District . . .

At the December 10, 2010, Planning Board meeting, the Board voted to develop a policy to transfer density into the MidTown District (formerly known as the proposed "Town Center CRA") to allow construction of hotels in the district. Under City Code, density assigned to commercial districts presently allows for mixeduse development at 12 units/acre and hotel uses at 26 units/acre. The Planning Board has stated that the concept of density transfer is to allow hotels in the Midtown District to be financially viable. At print time the City was considering transferring density that would allow as much as 2,135 additional units in the MidTown District. Compliance with the Deltona Deed Restrictions is

also a responsibility of individual property owners.

MICA views this density transfer policy as a density gathering technique, which will be used to increase the number of inhabitants in a particular area of the island. As it has many times in the past, the MICA Board of Directors reminded the Planning Board and City Council in a letter dated January 11, 2011, that the issue of density/intensity is of critical and utmost importance to the residents of Marco Island as evidenced by MICA's annual membership survey results, which overwhelmingly and consistently show that density/intensity is a major concern. The density-based questions and responses from 2002 through 2010 are shown on Page 18.

Deltona Deed Restrictions Help You!

by Bill Patterson, Deed Restriction Specialist

In October 1986, The Deltona Corporation, developer of Marco Island, assigned to the Marco Island Civic Association the right of enforcement of the declaration of restrictions that had been recorded against properties developed by Deltona, on Marco Island, through that date.

Deltona created the deed restrictions to protect the integrity of the island and to assure conformity of all new construction in those geographical areas covered by the restrictions. Deed Restrictions are an excellent tool for maintaining property values.

A condition of the turnover agreement was that an Architectural Review Committee (ARC) be formed which would act as an authority in the review process. The restrictions state that no new structure shall be constructed without a review of the design drawings and written approval by ARC.

MICA's ARC continues to meet monthly and has met on a regular basis since 1986, or for 24 years. ARC is composed of volunteers who are engineers, architects or individuals with a background in construction. Of particular interest to the committee are setback requirements. Deed Restriction setbacks differ from City of Marco Island zoning setbacks and in all cases property owners must meet the most stringent setbacks. Corner or shoulder lots have unique deed restrictions. It is suggested that ARC be contacted prior to commencing design.

The Deed Restrictions cover single-family residential, multi-family residential and commercial properties on the island and apply to most of the island. Areas that Deltona did not place Deed Restrictions are Old Marco, everything north of the center of Old Marco Lane, the Highlands, Esplanade, Hideaway and some beachfront properties.

In deed restricted areas, plans for construction must be submitted to the Architectural Review Committee. If you are thinking of building a screen enclosure, swimming pool or house, putting an addition on your home, or building a commercial building and you are not sure if there are deed restrictions that run with your property, please call the MICA office at 239-642-7778. Application for plan review is available in the MICA office.

Planting Medians the Florida Friendly Way

by Lisa Koehler, Big Cypress Basin, SFWMD

It's a project that could save taxpayers loads of money by demonstrating the use of Florida friendly trees and shrubs in road medians.

The median landscape project by the Water Symposium of Florida is aimed at introducing plants that use less water, incur lower initial planting costs and drastically lower maintenance and replacement costs. It could also serve as an example for local homeowners looking for landscaping material.

The initiative is a cooperative effort between the non-profit Water Symposium of Florida and the Big Cypress Basin, the local office of South Florida Water Management District and the City of Marco Island.

The Water Symposium of Florida, Inc, (WSF) is a non-profit group dedicated to the education of water conservation and improvement of water quality in our community. The Big Cypress Basin, the local office of South Florida Water Management District, has partnered with this group over the last several years to conduct educational demonstration projects throughout the community. Water Symposium of Florida Inc. (WSF) has a proud and established history of projects promoting water conservation and information. Since 2000, WSF has provided our community with opportunities to evaluate projects, attend lectures by industry representatives, and participate in numerous social and water conservation activities. Each year a new water conservation project is selected and demonstrated to the public and this year it was the Median Greenscape Project.

The WSF has created a new roadway median landscape design using Florida Friendly Landscape ™ (FFL) principals which means utilizing low maintenance plants and environmentally sustainable practices. FFL incorporates water conservation and emphasized pollution control



"Before" and "After" Florida Friendly Landscaping



to nearby surface waters. New land use policies, consumer demand, and the economy are driving changes in landscape design and maintenance in residential and commercial developments. We want to help foster that change in our community as well.

Continued on Page 6

4, MICAwave, January 2011

News From Across the Bridge

by Donna Fiala, Collier County Commissioner

The Marco Island Executive Airport apron expansion project has been completed, as of November, offering increased parking capacity, which is already being fully utilized.

The next project for the airport is the parallel taxiway. Construction is expected to begin this month, January, with the anticipated construction timeline of approximately 300 days.

Airport personnel are currently working with the Army Corps, Florida Department of Environmental Protection, and Department of Fish and Wildlife to request a waiver to work during crocodile nesting season. You may not know that crocodiles exist at the airport on the east side of the runway, which is very rare in the state of Florida. Alligators we have plenty of, crocodiles are rare. The waiver will allow the project to continue uninterrupted during crocodile nesting season, which is between March and September. The taxiway will be constructed on the west side of the runway.

More upgrades are planned for this very important airport in later years, including more hangers, more parking, and a different location for the airport offices and pilot lounge.

The County and Waste Management have partnered to create a program called "Waste Watch," a neighborhood watch program that helps protect the safety of our community. Local police, fire and emergency services benefit from the alert eyes and ears of the trained drivers who are in your neighborhood every day. These drivers will be on the alert for anything unusual in the neighborhoods they serve; accidents, watching for newspapers lying in a front yard, warehouses lit up at the wrong time, people not normally in a neighborhood peeking in windows or trying doors, etc.

The right information at the right time can halt or even prevent crime, reduce the extent of personal injuries or property damage, or keep a minor mishap from turning into a major catastrophe. The drivers receive specialized training to communicate with the Waste Management dispatcher to report any unusual activities immediately. These drivers are in our community regularly and know when something is out of the ordinary. We thank the County and Waste Management for being in the forefront of this safety measure.

Now Open....The All New

Paradise Grill at Residents' Beach

~ Welcome to Paradise ~

Come Enjoy Our Fresh Food, Fast Service & Great Prices!





Free Internet Access

Sample Menu...

All You Can Eat Pancakes & Sausage...5.95
Fried Shrimp Basket...8.95 Vegetarian Wrap...6.95
Hebrew National 1/4 lb Hot Dog w/Chips...4.95
Kids Meal w/Beach Pail & Shovel...4.95
Hamburgers, Salads, Sandwiches, Smoothies,
Ice Cream & Much, Much More!!

Credit Cards Accepted ♦ Open 7 Days 8am-4pm ♦ Breakfast & Lunch

Car Show - February 13

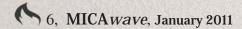
by John DeRosa, Kiwanis Club of Marco Island

This year the Kiwanis Club of Marco Island's Car Show will be held on February 13, 2011, 10 a.m. - 3 p.m., at the Marco Healthcare Center. This is our sixth year running the show and it gets bigger and better each year. All monies collected from the show go towards children's programs and scholarships for high school seniors. This year the Lely High School Jazz Band will be performing along with guest MC Steve Reynolds. The Italian American Club will be selling homemade pastries and cakes for the second year. The Kiwanis "cooks" will again be cooking hamburgers and hot dogs for purchase along with soda and water.

As in past years, there is no charge to enter your car and to show our appreciation to the car owners we will be serving free coffee and donuts. We will be selling 50/50 tickets and a \$6 table for the ladies will be available selling scarves, pocketbooks, etc. There is a \$5 fee for spectators to enter the show.

Various car clubs from the area will be in attendance, including Cool Cruisers, Marco Island Corvettes, Naples Corvette Club, AACA of Naples and Marco Island and West Coast Muscle Car Club. We also ask all those owners on Marco and Naples of antique, custom or muscle cars to come out to the show and show off your pride and joy. Help us help kids!







The Kiwanis Club would also like to thank the Marco Police Dept, Marco Fire Dept. and the City of Marco for their assistance in making this event possible.

Planting Medians the Florida Friendly Way: Continued from Page 4

The first example of a FFL median was installed at the Marco Island city complex in May, just steps outside the entrance of the Police department. The planting area is approximately 450 square feet and incorporates eight species of plants in a well-designed, aesthetically pleasing landscape which will require little to no supplemental irrigation or fertilizer. It is estimated that over \$78,000 will be saved in irrigation costs alone in the first year.

This median demonstration project is just an example of the many ways FFL could be incorporated into city planning, thereby reducing water and fertilizer use and maintenance costs as well as promoting truly "greener" landscape. For more information about the project, contact Lisa Koehler at Big Cypress Basin at 263-7615 or at lkoehler@sfwmd.gov

"Beyond the Beach:" News About Winter 2011 Arts Activities

by Sandi Johnson, President, Marco Island Foundation for the Arts (MIFA)

Welcome back! There are many exciting art events coming up this winter.

First let me tell you about a new initiative created by the City's Arts Advisory Committee (AAC). Howard Blankman and his committee of dedicated volunteers conceived the idea of a week-long festival of arts activities on the island. It's called "Arts Afire" and takes place at various locations on the island each day from Saturday, March 12 to Sunday, March 20, 2011.

The festival begins with the Calusa Garden Club's annual standard flower show, being held in collaboration with (and at) the Art League. This show will include interpretations of art done in various media as floral arrangements! How cool is that! Many other events will be held during the week, including music, dance and theatrical performances, lectures, films, art shows, demonstrations, and the art of food. I know you will enjoy what the arts community has planned for you.

After the Art League's outdoor show the second weekend, the festival concludes with a fabulous dinner at the Island Country Club on Sunday evening, March 20, at which awards will be given for achievement in five categories. Schedule information for the festival as well as award nomination forms can be found on the City's website: www.cityofmarcoisland.com. I encourage you to nominate a deserving person or organization for an award.

MIFA will have lots to offer, too! We'll be participating in "Arts Afire" with a Left Bank Art Fest at the Esplanade on Saturday, March 12. On Tuesday, we'll present a luncheon at the Yacht Club featuring Dr. Gordon Green in a lecture about and performance of composer Jerome Kern's popular tunes. On Wednesday we'll screen our 2nd annual opera: Bizet's "Carmen," at Marco Movies. We're working on arranging for

- a Spanish-themed lunch to follow the screening. Beyond "Arts Afire" events, other MIFA activities this season include:
- A total of four Left Bank Art Fests at the Esplanade – I each month Jan-April;
- Our 3rd annual Fashion Show/Scholarship Fundraiser luncheon on Tuesday, Feb 15th at the Yacht Club;
- Our 6th annual Film Series to be screened at Marco Movies on Wednesdays: Feb 16, March 2 and March 30;
- and our 3rd annual "Marco Masters Art Festival" on April 9-10 at Veterans' Community Park.
- As if that's not enough, we've added something new this year: "Movies at MIFA" screening of movies from our collection at the MIFA office/"Local Color Gallery" in the Esplanade. This FREE event will take place on select Wednesdays at 5pm; seating is very limited.

More information about our organization and programs can be found on the MIFA website: www.marcoarts.org. We welcome new members and volunteers. MIFA is a 501(c)(3) non-profit charitable organization. If you like what we're doing and would like to help, I'd be delighted to hear from you! Call me: 642-0015. Thank you for your interest.

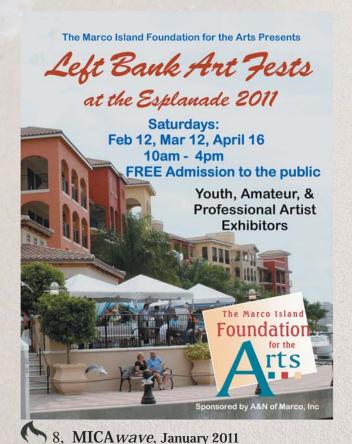
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"Marco in Bloom" Nomination Forms Now Available!

The City's Beautification Advisory Committee has released the nomination form for the coveted 2011 Marco in Bloom Landscape Awards, which will be given at the City Council meeting on April 4, 2011.

These awards recognize properties and owners in 5 categories that have made a special effort to contribute to the beauty of Marco Island. The categories are: Residential single family homes, Commercial properties zoned CI to C5, Condominium complex grounds, Cul-de-sacs, and Institutional properties.

Criteria include use of native and waterwise plants, use of color and contrasting plants, visibility from public areas, and creativity. The competition is open exclusively to Marco Island property owners.

How do you nominate a property? Complete the application, which is on the City's website: www.cityofmarcoisland.com (look for it on the Beautification Advisory Committee page). You can also pick one up at City Hall or Mackle Park. Return it with 3 to 10 photos of your chosen property and a narrative of why you think the property deserves the award, by March 16, 2011 to the Parks & Recreation office at Mackle Park.

Who knows? With a little careful planning, planting and tending, your own property might be a winner!



MICA Welcomes New Members to its Discount Program:

A.S.A.P. Lock of Marco Island Complete Stone Management DoctoRxpress

Marco Island Residents' Beach **Members Only Concert Schedule**

Wednesday, February 2, 5:00 to 6:30 p.m.

Music of Marco Big Band

Sunday, February 27, 4:00 to 7:00 p.m.

Johnny Fusco's One Man Legend Show

Friday, March 18 - 5:00 to 8:00 p.m.

West of Galway Irish Band

West of Galway has been entertaining Irish music loving crowds since 2003 in pubs and on the festival circuit around the USA and this past summer in Ireland.

The five member band based out of Naples, Florida, play traditional Irish instruments and are made up of Jimmy McEvoy from Boston, singing, playing guitar and bouzouki; Bernie Green from Philadelphia, singing and playing guitar; Stephen Staddler from Buffalo singing and playing fiddle; Linda Macchia-Howe from New Jersey, singing playing bodhran and



whistles; Alan Norman Plath from Chicago, singing and playing the concertina.

The band enjoys sharing the Irish music taught to us by our grandparents in kitchens throughout the country.

2010 marked a tremendous achievement for the band. West Of Galway competed and won the Strangford Lough Brewing Company, International "Battle Of The Bands" to be named, Best Irish Band 2010!

Marco Island Seafood Festival

by Steve Stefanides

If there is one thing Marco Islanders don't ever pass up it's an opportunity to join with their neighbors, friends and visitors for a good community party with excellent food, refreshments and good music. The members of the island's two Rotary Clubs along with the Marco Island Kiwanis Club realized that almost three years ago when they joined forces to create the first annual Marco Island Seafood Festival.

The idea was to create a fun filled event which would raise needed funds to help the three service clubs meet their responsibilities to continue their philanthropic projects throughout the island. The festival was the first time that the three clubs had done a joint effort and it has proven to be a great success.

The organizers have pulled together a wonderful offering of some of the best seafood vendors in the State of Florida and have also included some local talent as the weekend presents festival goers with a myriad of opportunities to feast on some of the best cuisine in Southwest Florida.

In addition to the great food, islanders and visitors enjoy a wonderful two day crafts fair and great music provided by local and statewide talent as they enjoy the company of friends, family and guests. There is plenty of fun for the whole

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via email: lmclaughlinbancorp@yahoo.com



family, including kids' rides and games.

The 2011 Marco Island Seafood Festival will be held on March 26 and 27th this year at the Veterans Community Park. The festival will be open on Saturday from I lam to 7pm and on Sunday from I lam to 5pm.

Bring your lawn chairs and your appetites to this year's event and enjoy a wonderful Marco Island tradition that is growing from year to year.



Keep In Touch Extended Hours

Keep in Touch cards, gifts and more will be open extended hours for your convenience this season.

In addition to the sale of cards and gifts, Keep in Touch offers post office, fax, copy, notary, and internet services. From November through April, they will be open Monday through Friday, 9 a.m. to 5:30 p.m.; Saturday from 9 a.m. to 4 p.m.; and Sunday from 11 a.m. to 3 p.m. Stop by Keep in Touch in the Shops of Marco on Barfield Drive for a wonderful selection of gifts and cards.

Don't wait in line at the post office and take advantage of their weekend hours and mail those packages on Sunday.

Friends of Tigertail

2011 Programs

Wednesday, Feb. 16th

Friends of Tigertail proudly announces The Gulf, Yesterday, Today and Tomorrow with Gary Lytton, Director of Rookery Bay National Estuarine Research Reserve & Regional Administrator for Aquatic Reserves in southwest Florida, at 7:00 p.m. at the United Church of Marco, 320 North Barfield Drive. Join us to learn about the health of the Gulf of Mexico and get the latest information on the impact of the Deepwater Horizon oil leak.

Wednesday, March 16th

Friends of Tigertail proudly announces The Tortoises of Marco with Julie Ross, M.S. Environmental Sciences-FGCU, at 7:00 p.m. at the United Church of Marco, 320 North Barfield Drive. Join us to learn about this unique animal and Julie's research with our island's tortoises.

The public is invited to these free programs and refreshments will be provided. For more information call 394-4832 or visit http://www.friendsoftigertail.com.

2011 Beach Cleanup Schedule

Saturday, April 9th - Friends of Tigertail is hosting "Bay Days - Keep Collier Beautiful - Earth Day Event" from 8 a.m. until noon.

Saturday, July 16th - Friends of Tigertail is hosting a Beach Cleanup from 8 a.m. until noon.

Saturday, September 24th - Friends of Tigertail is hosting "The Ocean Conservancy's International Coastal Cleanup Event" from 8 a.m. until noon. Call to sign up early for a free International Coastal Cleanup T-Shirt.

Saturday, December 3rd - Friends of Tigertail is hosting a Beach Cleanup from 8 a.m. until noon.

For all beach cleanup events volunteers will meet at the Tigertail Beach kiosk. Bottled water, garbage bags and work gloves provided. Wear shoes that may get wet. For more details contact Susan at 239-394-1470.



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The Latest in Auto Locksmithing

MICA would like to welcome ASAP Lock of Marco Island to the MICA "Members Only" Discount Program.

ASAP Lock has been serving Marco Island since 1998 and is owned and operated by Marco Island resident Mike Moriarty CRL, CAL. Mike is a long time member of Associated Locksmiths of America (ALOA). He is recognized by ALOA as a Certified Registered Locksmith and a Certified Automotive Locksmith.

ASAP Lock offers a complete locksmithing service for your home, business, and automobile. Services include hardware installation/repair, re-keying, safe service, and all types of lockouts.

ASAP Lock also offers the latest in automotive locksmithing technology. ASAP can originate and program transponder/chip keys for most cars. A transponder key is an anti-theft device that is now included as standard equipment on approximately 95% of new car models. High security/sidewinder key making is also available.

Emergency service is available and all major credit cards are accepted. You can reach Mike at 239-394-0318. www.asaplockofmarcoisland.com



TO THE MICA SURVEY RESPONDERS; THANK YOU FOR YOUR VALUED FEEDBACK





Marco Island Campus

General Number: 239.394.8234

The Marco Healthcare Center is a premiere medical facility with board-certified physicians and licensed, professional health care staff.

Open daily from 8:00 am until 7:30 pm, the **Gene Sarazen Walk-In Center** serves Marco Island residents and visitors. Patients have emergency care, basic radiology services and an on-site laboratory. Outpatient EKGs, outpatient X-rays and limited outpatient infusion medications are performed with physicians' orders.

The Naples Diagnostic Imaging Center operates a satellite office on the MHC campus to provide CAT scans and ultrasound testing (M-F, 8:00am - 4:30pm, by appointment.) Telephone: 239-435-7777.

The Marco Healthcare Center outpatient services building provides these services:

- Cardiac Rehabilitation (Phase II) for patients who have had coronary artery bypass graft surgery, myocardial infarction or angina in the past. Phase II deals with high-risk patients and is supervised by registered nurses and exercise physiologists. Telephone: 239-393-4033.
- **Pulmonary Rehabilitation** which includes supervised monitored exercise. It is specifically designed for patients with chronic lung disease and other respiratory disorders. Telephone: 239-393-4076.
- **Physical and Occupational Therapy** is offered with a physician referral. The program offers quality care for sports and other musculoskeletal injuries, pre- and post-surgical care. Telephone: 239-393-4079.
- Miscellaneous Medical Offices.
- **Blood Pressure Screenings** free of charge, M-F, 9:00am 4:00pm; 9:00am noon, during the summer.

Showcasing its excellence in professional staff and services, Marco Healthcare Center has received the highest rating awarded by the Joint Commission on Accreditation of Healthcare Organizations.

PLEASE REMEMBER.....DIAL 911

40 Heathwood Drive (corner of San Marco Road)

A Problem We Can Solve

by Bob Olson

If you take a drive out State Route 92 towards Goodland, it looks like a nuclear bomb went off. 64 acres of mangroves have died and over 200 acres are in terminally ill condition. This problem has been neglected for years and the situation has grown worse each year.

Our mangroves are the life blood of the ecosystem that surrounds Marco Island. We all owe a special thanks to the US Fish and Wildlife Service (USFWS), which provided \$50,000 from the USFWS Coastal Program to do a detailed study.

Mr. Gary Lytton, Director of Rookery Bay, is working with Mr. Robin Lewis of Coastal Resources Group, Inc., who has personally done over 200 mangrove restoration projects around the world. Mr. Lewis hired J.R. Evans Engineering and The Ecology Group. Under his direction a detailed topographical survey was done to see where the natural flow currently exists.

S.R. 92 was built in the Thirties with only a few culverts to move water under the road-bed. The diameter of those culverts did not allow enough water to support the natural mangrove fish hatcheries and tidal flow. Even with the best efforts of Eileen Ward and others to open up the culverts, they are now more than 70 years old and likely to fail completely.

Mangroves survive with the twice a day tidal flow being able to provide water and then allowing them to dry out. Hurricane Andrew hit in 1992 and literally drowned the mangroves to death in this area. Aerial photographs show the steady deterioration of the area. The silt sets in and toxic sulfur compounds build up killing the good plant life.

Permit applications will be filed before June 2011. We must still raise \$25,000 to complete that process. We have already received preliminary approvals for a 75/25 grant from the federal government for the approximate \$600,000 to solve the problem long term. Locally



we will need to raise approximately \$175,000 to meet the 25% matching funds required.

The Fruit Farm Creek Restoration Project, as it is called, would install three new 48" culverts under S.R. 92 and open up the natural waterways along the side of the road so the water and fish could migrate back and forth with the tides. The technical term is called natural hydrologic restoration.

If we do not do anything, over 400 additional acres of mangroves could die in the next five years. This area has been studied and discussed for over a decade. The time to act is now. Great news – the problem is solvable.

We have been told that within six months of the new culverts and drainage ditches being installed, we would see the area turn green again and the natural mangrove fish hatcheries start to come back to life. Our job will then be to keep these culverts and drainage ditches open so the tide can always flow.

Commissioner Donna Fiala is in support of our efforts and has discussed similar restoration projects along Route 41. We have a detailed Power Point presentation and aerial poster photographs and would love to show them to you in your home or meet with your club or group. Please give me a call at 239-394-2000. Together this is a problem we can solve.

14, MICAwave, January 2011

Sunshine Booksellers

Sunshine Booksellers, the only remaining independent book store in Collier County, has two locations on Marco Island.

Although both stores sell books, gifts, toys and offer a large selection of greeting cards, they also each specialize in providing different services.

The North Store

Located at 1000 North Collier Blvd (telephone 239-394-5343), the north store offers full shipping services with Fed Ex and UPS (it is the only Fed Ex ship center on the Island).

Shipping services include expert packing, together with freight and international shipping. They also offer notary, fax and copy services as well as full service mailboxes and free local pick-up for customers shipping through their account, as well as a frequent shipper program.

The hours at the North Collier location are: Monday to Friday: 9.00 a.m. to 5.30 p.m, Saturday: 9.00 a.m. to 4.00 p.m, Sunday: closed.

The South Store

Located at 677 South Collier Blvd, (telephone 239-393-0353) the south store includes a USPS Contract Postal Station offering full USPS services, including Money Orders and specializes in author signing events.

Post Office Hours are: Monday to Friday: 9.00 a.m. to 3.30 p.m, Saturday: 9.00 a.m. to 11.30 a.m, Sunday: closed.

Book Store Hours are: Monday to Friday: 9.00 a.m. to 8.00 p.m, Saturday: 9.00 a.m. to 5.00 p.m, Sunday: 10.00a.m. to 5.00 p.m.



Local Best Selling Author Randy Wayne White with store manager Joan Krzykowski and store owners Theresa and Stuart Unsworth at last year's book signing

For more information on both stores visit www.sunshinebooksellers.com



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Upcoming Author Signing Events at Sunshine Booksellers South Collier Store

February 8, I-3 p.m. - **H. Terrell Griffin**February 15, I2-2 p.m. - **Sue Monk Kidd & Ann Kidd Taylor**February 23, I2-2 p.m. - **Randy Wayne White**March 15, I-3 p.m. - **Karen Harper**







MICA'S Holiday Celebration

with Uptown Express

Residents' Beach December 23, 2010















For more pictures of MICA'S 2010 Holiday Celebration see page 22













MICA surveys its members annually regarding various issues. Below are questions and results concerning density and zoning.

	Yes	No	Undecided
 2010 Do you favor the Marco Island City Council granting variances, rezoning, or issuing conditional use permits that could have the result of increasing population density (additional living units per acre)? 	285	3124	-
 2008 Do you favor the Marco Island City Council granting variances that could have the result of increasing population density (additional living units per acre)? 	131	2316	132
• In the past, the Marco Island City Council has granted variances for additional density to developers in exchange for the developers providing such things as: traffic light at intersection, public walkway along bay front property, unimproved 15 ft wide pathway to beach, funds toward road improvement. Should the city continue this policy?	508	1774	254
 Do you favor changing zoning from commercial to mixed use (commercial on first floor, living units on upper floors) which could have the result of increasing population density? 	360	1931	200
2007			
 In the past the City of Marco Island has granted additional density (additional living units per acre) to developers in exchange for one of the following items: traffic light at intersection, public walkway along bayfront property, 15 ft wide pathway to beach, funds toward road improvement. Should the city continue this policy? 	288	1989	165
Under what conditions should the city grant additional density, if at all?	Not at	all - 2276	
Do you favor the granting of variances that could have the result of			
increasing population density?	124	2376	58
 Do you favor changing zoning from commercial to mixed use (commercial on first floor, living units on upper floors) which could have the result of increasing population density? 	249	2188	95
 Do you support City Council rezoning property for a use other than what is permitted and which is inconsistent with the City's Comprehensive Plan and Future Land Use Map? 	89	2286	125
• Should commercial development be permitted on single-family residential zoned lots?	33	2473	49
2006Should commercial development be permitted on single-family residential zoned lots?	102	2182	172
 Should the city insist that as older condominiums on Collier Boulevard are redeveloped that new construction not allow for the canyonization of Collier Blvd? 	1626	297	371
2005			
 Do you favor the granting of variances that could have the result of increasing population density? 	257	3015	150
 Do you favor changing zoning from commercial to mixed use (commercial on first floor, living units on upper floors) which could have the result of increasing population density? 	440	2617	140
2004Do you favor the granting of variances, thereby increasing population density?	311	3206	301
Do you favor the City of Marco granting variances freely?	173	3415	225
Do you support City Council rezoning property for a use other than what is permitted and	173	3113	223
which is inconsistent with the City's Comprehensive Plan and Future Land Use Map?	298	3152	353
 2003 Do you support City Council rezoning property for a use other than what is permitted and which is inconsistent with the City's Comprehensive Plan and Future Land Use Map, e.g., Moran's Marina? 	537	2670	398
2002	557	2370	370
• City Council approved an ordinance allowing planned unit developments (PUD) on 2 acre sites (10 single family residential lots) vs. the previous 10 acre minimum. PUDs depart from conventional zoning & allow a developer to create his own zoning. Do you support the			
creation of PUDs on areas as small as 2 acres?	404	2947	369
Should any commercial development be allowed on single-family residential lots?	188	3355	151

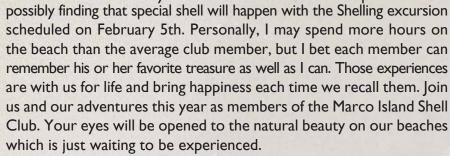
Marco Island Shell Club

by Marge Tunnell

Some experts say that real happiness is gained from experiences or adventures rather from accumulating material possessions. If you believe this then read on!!!

Marco Island Shell Club offers craft workshops to its members so they can create beautiful shell art and offers opportunities to learn fascinating facts about our paradise in S.W. Florida. But even better, the club provides countless adventures in 2011!!!!

Look into the past millions of years as you collect fossils with the club members on January 22nd. It will be exciting to see the similarities between mollusks today and their ancestors. Beach exploration and



Other events during the month of February include a visit to the spectacular Bailey-Matthews shell museum on Sanibel Island, a shell scavenger hunt, and a guided nature walk along Tigertail Beach here on Marco Island.

The Shell Club Seminars the first Thursday of each month offer

excellent speakers with astonishing photography of marine life around Marco Island/Southwest Florida. The January 6th program is "The

Evolution of Barfield Bay" followed by "What's so Special About Deepsea Mollusks?" on February 3rd. These seminars are free and open to the public.

The shell club offers outstanding opportunities for interaction with others who have similar interests and it helps the community by awarding scholarships to qualifying science students. Profits from the 31st annual shell show make these scholarships possible. This spectacular sale will take place March 10-12th. Mark your calendar because this is the time to acquire a few material possessions that I promise will bring happiness even though I know I've told you about what the experts say.

Check out www.marcoshellclub.com. It will be your ticket to adventure for 2011. Act now!!! It is never too late to bring more joy and

happiness into your life. Most activities are held at the United Church of Marco 320 N. Barfield Dr. see the web site for details. ALL ARE WELCOME







Marco Island Civic Association "Members Only" Discount Program

DINING

Present discount card before ordering Casa Mia Italian Steakhouse on Marco Lake Dine in, carry out, catering, private parties, Pizza, 155 1st Ave, 642-5253

CJ's on the Bay, Esplanade Excludes Gazebo Bar, 389-4511

Cold Stone Ice Cream, Esplanade \$1 off purchase or \$3 off ice cream cake 393-0046

Gino's Olde Marco Trattoria Entrée items only. 1095 Bald Eagle Dr, 389-4368

House of Mozart Shops of Marco, 642-5220

Joey's Pizza & Pasta House Entree items, excludes pizza (dine-in only.) 257 N Collier Blvd, 389-2433

Kerry's Café Shops of Marco, 394-4696

Konrad's Restaurant Regular menu items only Marco Walk, 642-3332

Lee Bee Fish Co.
Fresh seafood from local waters - will prepare & cook to order - carry out only

350 Royal Palm Dr, 389-0580

Little Caesar's Pizza

Regular menu items only
911 N Collier Blvd, 394-4422

Mongello's 793-2644 10% off entree or free glass of house wine with dinner, 4221 E. Tamiami Trail

Nacho Mama's Tex-Mex American 2 Happy Hours: 3-6 & 10-midnight Thurs-Ladies Nt with DJ, reduced drink prices. Fri & Sat-solo guitar. Marco Walk, 389-2222

Ne Ne's Kitchen Breakfast & Lunch (dine-in) 297 N Collier Blvd, 394-3854

Porky's Last Stand 701 Bald Eagle Dr, 394-8727

The Sand Bar 5% off food, regular menu items only 826 E Elkcam Circle, 642-3625

Snook Inn 1215 Bald Eagle Dr, 394-3313

Sunset Grille at Apollo Beach Front 900 S Collier Blvd, 389-0509

Vic's Island Pizza 642-5662 Free delivery on Marco. Pizza, subs, salads, wings. Marco's only wheat pizza. Open for lunch and dinner. 910 N Collier Blvd

HEALTH CARE/WELLNESS

Always There Home Health Care Loyalty Program, 389-0170

Chiquita Rica Shake & Tone Class Club Marco, 686 Bald Eagle Dr Call for class schedule, 394-8104

Club Marco Fitness & Training Center www.clubmarco.com, 686 Bald Eagle Dr. 394-8104

Curves, Shops of Marco 3 free trial workouts, 389-0016

Healthy Body by Nina Initial personal training sessions & group classes, 1000 N Collier Blvd #12, 564-6262

Marco Dental Care
Non-surgical procedure. Free bleaching with
new patient exam, xrays & cleaning @ reg.
price, 950 N Collier Blvd, 389-9400

Nikken, 394-1580 Retail wellness products, 651 S Collier Blvd

Retro Fitness of Naples 50% off initial membership fee 4880 Davis Blvd., 732-5899

The Spa at Marco Island Marriott Resort, 10% off spa services & 15% off salon services 400 S Collier Blvd, 389-6029

Summer Day Café, Town Center Vitamins only, 394-8361

RETAIL STORES APPAREL/JEWELRY Angelica's Boutique 681 S Collier Blvd, 394-6632

Beachworks, Town Center Mall Excludes sales items, 642-7777

Beach Unlimited 1001 N Collier Blvd, 642-4888

Georgie's & the Shoe Resort Town Center Mall, 394-2621

JetSet Surf Shop 394-5544 Excludes hardgoods, 674 Bald Eagle Dr

Jewelry by Laura, Marriott Resort 394-2511

Sunshine Stitchers, 970-0200 1106-1/2 N. Collier Blvd., Chamber Plaza

Surf & Sand / Sweetwaters / Crosswinds, Marriott Resort, 389-6051

NON-APPAREL
China Rose Florist
Fresh flowers only, excludes out.

Fresh flowers only, excludes out-of-town orders, 678 Bald Eagle Dr, 642-6663

Critter CaféExcludes dog and cat food
810 Bald Eagle Dr, 389-8488

First Pawn Jewelry & Loan 5%-20% off jewelry, firearms, instruments and tools. Discounts vary. 889 Airport Road S, Naples, 434-7296

In the Light, Shops at Olde Marco, 821-5243

Islander Pool & PatioPatio furniture store & pool toys
559 Bald Eagle Dr, 642-4844

Keep In Touch, Shops of Marco Excludes Post Office, copy & internet service & sale items, 393-6300

Optical Boutique of Marco Marco Walk, 642-4776

Radio Shack-Island Electronics, LLC 1000 N Collier Blvd, 394-5888

Reflections Liquors 1000 N Collier Blvd, 394-1118

Royal Palm Hair Studio Joico & Paul Mitchell hair products 981 N Collier Blvd, 394-7800

Something Olde Something New Excludes sale & used items 207 N Collier Blvd, 389-9700

Sunshine Booksellers

10% discount on all hardcover books; 20% discount on notary, fax & copy services (N Collier store only). Excluded from discount: paperback books, toys, gifts, greeting cards, shipping and USPS Services. 1000 N Collier Blvd, 394-5343 677 S Collier Blvd, 393-0353

Your Island Home Town Center, 642-7366

DRY CLEANERS Cache Dry Cleaners 666 Bald Eagle Dr, 394-0099

Dry Clean & More 1763 San Marco Rd, 642-7222

Professional Dry Cleaners of Marco 571 East Elkcam Circle, 394-4579

HOME SERVICES / IMPROVEMENT
A. Pinto Self Storage

5% off new rentals & document shredding, 994 N Barfield Dr. 394-1822

A.S.A.P. Lock of Marco Island 394-0318 www.asaplockofmarcoisland.com

Adam Peters Construction, 207-7650 Fine finish carpentry: Crown molding over \$1000

Bella Faux Finishes, 272-3090 15% off for first time clients

Esplanade: Collier Blvd & Elkcam Circle. Marco Walk: South Collier Blvd & Winterberry Drive Shops of Marco: North Barfield Drive & San Marco Road

Collier Tropical Landscaping
All landscaping, tree trimming or new lawn service contracts. Sergio 821-3213

Complete Stone Management Free quote, 10% discount on service 800-775-0695

Dry & Clean Carpet CleaningCarpet, Tile, & Upholstery cleaning. 642-0092

Easy Street Moving, 248-4136

Fabulous Faux Finishes 394-5747 or 537-1879

First cleaning only, 394-0562

Glass of Marco 531 Bald Eagle Dr., 642-6200

Great Garage DoorsTorsion spring repairs, 642-9050

Gulfcoast Painting & Pressure Cleaning, 642-1005

Gulfside Electric, 784-8086

Island Pet Sitters Overnight jobs, 389-1837, 272-1659

JCR Screen Repair & Service 394-9410

Marco Island Floor Covering
Discounts vary. 1711 San Marco Rd, 394-1711

Marco Pool Service & Tropical Island Pools \$5 per mth off for first 6 mths new service, 537-3039

Marco Upholstery Cornices & headboards only 1759 San Marco Road, 394-8338

Naples Wood Floors, 514-5088 20% off wood floors, 1673 Pine Ridge Rd,

Polished Performance 304-6350 Initial service (cleaning, condo monitoring)

Sealco of SW FL 642-0906 Exterior repaint with premium paint package

Shattuck Lawn & Landscape 389-6244 First 3 mths for new customers

Southern Comfort Air 10% off repairs, 5% off installation of new equipment, maximum of \$100, 642-6642

Sparkle & Shine Cleaning Maintenance, handyman & repair services 919-9137, 866-476-0575

Storm Smart Industries 239-939-1000 'Go Energy Smart' supplies homes & businesses with solar hot water, electricity & variety of energy saving products

Sunflower Services of Marco Inc. Lawn Maintenance, 465-8086 First month free lawn maintenance

Tiny Tikes Treasures (Rentals) 247 N Collier Blvd., 389-1868

ADVENTURES/TOURS

Dolphin Explorer by Sea Excursions Rose Marina, 642-6899

Island Hoppers-Helicopter
Sightseeing & Charter
10% off tour pkg, except "Discovery" tour
Marco Island Executive Airport

Marco Island Princess Rose Marina, 642-5415

2005 Mainsail Drive, 207-4100

Marco Island Ski & Watersports Marriott, Hilton Resorts, 394-4344

Saboutime Sailing, LLC Rose Marina, 207-475-6248

Marco Scuba Adventures 10% off goods, scubamarco.com 1141 Bald Eagle Dr, 389-7889

Sea Gone Fishing Team Excludes 3 hour charters, 642-0657

Vantastic Tours, 394-7699

MARINE/AUTO

10n1 Professional Limousine, Inc. Lowest rates, dependable professional service, 10n1limousine.com 389-0004

Airport Express Shuttle, 961-7100, 866-258-4222, \$5 off every airport trip

Anchor Saver, 877-4080

Autocraft

5% off non-insurance repairs 754 Elkcam Circle, 642-5309

Blue Marlin Marine Construction Seawall inspections only, 642-4284

Carriage Limousine
Affordable, prompt, professional service
394-0308, 866-942-9932

Cedar Bay Yacht Club

5% off service parts plus free haul out

& wash with all service work

Enterprise Rent-A-Car Daily & weekly rate, 642-4488

705 E Elkcam Cir, 394-9333

Gulf American Marine Inc. Parts only, 642-9515 Pelican Pier Marina, 389-2628 10c/gal discount on fuel; 10% off apparel. 1085 Bald Eagle Drive (behind Riverside Club Condo) GPS:25°58.291 81°43.608

Rose Marina

10% off men's, women's sportswear, shoes, hats & bags. Excluded: sale items, fuel, boating acc, fishing dept, bait, boat rentals & food. 951 Bald Eagle Dr, 394-2502

Sailmaker, Bronwen McKiever, 248-3169 20% off do-it-yourself Sunbrella cloths, vinyls & cleaning products, 800 E. Elkcam Cr.

Sea Tow Marco Island Sea Tow Membership, 394-1188

Southwest Marine, 394-4168

Walkers Marine, 642-6764 Parts & service for customers in WM computer, 785 Bald Eagle Dr

PROFESSIONAL SERVICES

Dr. Constance Aria, 394-5599 Licensed Psychologist, Royal Palm Mall

Avon by Lucinda Cosmetics, 642-0297, 821-7976

Diva Boutique, Pamela Broad 10% off facials & purchase of skin care or makeup, Marco Walk, 642-0506

DoctoRxpress

10% discount to MICA Members Same day meidcal care to home, condo, hotel, resort or office - avoid long waits while on vacation. Dr. James Klein, 239-642-8989

Jeffery M. Bogan Insurance Agency, 15% off annual prem. for long term care, 261-6533

H.I. Studios, Ltd. Memorable Keepsakes, 821-9458

James Karl & Associates Free initial consultation 678 Bald Eagle Dr, 642-9988

Lotus Blossom Feng Shui Designs First consultation, 404-0678

Marco I-net Café & Boutique 12% off any purchase, Marco Walk, next to Chico's, 970-0250

Marco Island Photography
Portrait sitting & finished portraits by
Peter Berec, 642-3500

Vaughan & Associates, Financial Planning Services Dennis M Vaughan, CFP, 970-2800 Dennis@vaughanassociatesllc.com

Veronica McNally, Ind Beauty Consultant, 10% off every order, plus free lipstick with new customer facial & makeover. 389-4852

The above businesses participate in MICA's Members Only Discount Program and extend a minimum 10% discount to MICA & Residents' Beach members. Please present your card at time of purchase. Discounts are not valid with any other offers. Discounts are for MICA & Residents' Beach members' purchases only.







MICA'S Holiday Celebration

continued from page 17















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Planning a special gathering or celebration? Leave it to us! Call today to speak with our Event Planning Professionals.

MARCO ISLAND CIVIC ASSOCIATION

1770 San Marco Road, Suite 204, Marco Island, FL 34145

PRESORTED STANDARD U.S. POSTAGE PAID PERMIT NO.2397 TAMPA, FL

Marco Island Residents' Beach Members Only Concerts

Wednesday, February 2, 5:00 to 6:30 p.m. Music of Marco Big Band





Sunday, February 27, 4:00-7:00 p.m.

Johnny Fusco's
One Man
Legend Show

Friday, March 18, 5:00 to 8:00 p.m., West of Galway Irish Band

Please bring your Residents' Beach ID card to gain entrance to all events