

A Periodic Publication of the Marco Island Civic Association.Read by Over 20,000 Members.News and Reviews of What's Really Happening on Marco Island.April, 2009Visit our web site: www.marcocivic.com2009 Issue 2

## The Survey Says . . .

by Ruth McCann

### Every spring MICA members are surveyed as to their opinions about various issues that the board feels may be addressed during the upcoming year. We also listen carefully and consider survey questions brought to us by our members. You may have noticed that the membership survey received a minor makeover. Questions posed gave some background information and then queried the members about their thoughts. The MICA survey is the most efficient vehicle Marco Island residents have to make their opinions known.

Many of the questions had to do with topics the Marco Island City Council may address in the next couple of months. For instance, the City of Marco Island has instituted a Charter Review Committee. No doubt, the issue of the spending cap will come up. What do the members of the Marco Island Civic Association think about the spending cap? Do they want it removed or capped at a higher rate? We asked the question and the results to

#### that question and many others are shown in this issue of the MICAWAVE. One of our goals this year was to get the results to you, the member, with a faster turnaround.

The MICA Board of Directors met individually with all seven City Council members and all Council members agreed that the MICA membership survey is directionally accurate. Although the survey is not a scientific study, it is a valuable tool that gauges the opinions of a very large group of island residents and property owners. It is the only such medium available to property owners and our City Council representatives. As a matter of fact, in a meeting with City Council Chairman Rob Popoff on April 2, Chairman Popoff remarked that the survey results were very important to him and "the survey has a lot of value."

Members were given space for comments and if you are familiar with Marco Islanders, you would not be surprised to know that many comments were received.

Please see full survey results beginning on page six.



Board members Bernardo Bezos, Linda Shockley and Howard Jordan review survey results with City Council Chairman Rob Popoff

## President's Letter

I recently spent some time talking with long time MICA members. Their family is originally from the Northeast, and they have traveled extensively for both business and pleasure. The closing question posed to me during our conversation: "Do you think they get it, do the members of the Residents' Beach have a clue as to the quality of the experience here at Residents' Beach?"

Like many things in life, we sometimes gradually begin to take things for granted. It may take an outside influence to remind us of the gifts that are right in front of our own eyes. We are all blessed with the undeniable beauty of the Gulf of

### Marco Island Civic Association

1770 San Marco Road, Suite 204, Marco Island, FL 34145 Phone: 239-642-7778 Fax: 239-642-8663 www.marcocivic.com

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### by Howard Jordan

Mexico. Our Members are experiencing the gift of Residents' Beach.

If you need a reminder, head to the beach early one day and watch the walkers and joggers start their day as the sun rises on a bright Saturday morning. Have a cup of coffee at the Paradise Grill and watch as the families start pouring in one after another. Walk down to the edge of the Gulf and turn around to look back at your fellow members. Enjoy the smiling faces as kids splash around in the water, watch as a Mom and Dad lean back in their chairs to escape in the moment of the day and feel a grandmother's joy as she wipes ice cream from the face of her grandchild. That is the true experience of Residents' Beach.

So to the long time Residents' Beach members, thanks for the reminder, and yes, our members do "get it". We are also very lucky to "have it."





**Tract K** by Ruth McCann

As you probably are aware, a private entity and the Collier County School Superintendent submitted an application for state grant funds to build a solar farm on a portion of Tract K in the Tigertail neighborhood. Tract K was donated by the Deltona Corporation to the Collier County School District to be used for school purposes. While the MICA Board is not opposed to solar energy and its potential, it does take seriously its responsibility to protect the Deltona Corporation's vision for our island and in this case, specifically Tract K.

In January MICA members were asked to send their thoughts regarding a solar farm on Tract K to the Governor's Energy Office. While the Energy Office is still responding to the letters from our members, they approximate that they received at least 1,200 letters and 400 emails. They stated that this was the largest response they had ever received in conjunction with a grant application. We thank our dedicated members for their quick action.

The Governor's Energy Office received 205 applications for grant funding and awarded a total of \$15 million to nine entities. The Tract K application was not awarded any state funds. Detailed information may be obtained at www.myfloridaclimate.

Lely High School Jazz Band directed by John Stein at Residents' Beach, April 4, 2009

## Water Conservation Helps Protect Local Water Supplies and Save Money

by Clarence Tears, Jr. Director of Big Cypress Basin

While it is always the goal of Big Cypress Basin to protect our water supply, April is Water Conservation Month and we want to share ways for you to reduce your water consumption and save money!

Ever wonder how much water you use for daily activities? The numbers in the chart below are average usage rates with nonconserving appliances or fixtures.

Shutting the water off while brushing your teeth, or taking a shorter shower can save gallons of water. Only doing full loads in washing machines or dishwashers, or replacing old appliances with more efficient models also saves water. If each member of your family can save 10 gallons a day that multiplied by 365 would total a savings of 3,650 gallons a year for each person!

We realize we can't do it on our own – we need everyone to pitch in! Not only do we rely on you to do your part by using some of the above ideas, but we also provide funding to help utilities, local governments, and community based/non-profit organizations save water. Big Cypress Basin assists many local programs that save or create water. Two of these are the University of Florida/IFAS Extension Office and the Collier Soil and Water Conservation District's Mobile Irrigation Lab (MIL).

Living in a coastal community, we are becoming accustomed to restrictions that limit irrigation to certain days and times. Still, most of us are watering too much. Over-watering depletes our water supply, often makes plants pest prone, and adds to storm-water runoff which pollutes our bays and coastal areas. One way to avoid this from happening is to store roof runoff in a rain barrel.

Rain barrels are great for the environment because they reduce water run-off. In many cases, roof water travels through gutters and down spouts quickly, running off lawns before it can be absorbed, and pouring directly into the streets. By capturing and recycling the water slowly,

-
-
Day.
4.20

especially during the drier seasons, water is used more efficiently and returned to the environment at the rate nature intended.

Besides helping the environment, an obvious reason for harvesting rainwater is to save money. Depending on the size of your house and the amount of rainfall, you can collect a substantial amount of rainwater with a simple system. This extra water can have a significant impact on your water bill. The University of Florida IFAS Extension office can help you get started. Contact their office at (239) 353-4244 to get your rain barrel today and start saving money!

Another way to reduce your water use and save money is to make sure your irrigation system is operating efficiently. You can

Continued on page 8

• Toilet flush	= 5 gallons
• Dishwasher	= 12 gallons per load
Washing machine	= 47 gallons per load
• Bath	= 36 gallons per tub
• Brushing teeth, showering or washing hands	= 4 gallons per minute
Yard hose	= 9 gallons per minute
Pool covers	= 60-70% less evaporation

## **Commissioner's Update**

by Donna Fiala, Collier County Commissioner, District 1

Have you ever noticed that we can live on the Island and forget to drink in the natural beauty of the area? Tigertail Beach leaps to mind. If you haven't been there recently, you need to make it a point to visit. If you have a county beach sticker on your car, entry is free and parking is plentiful. The beach area is looking great, and the birds that frequent the area are awesome. In fact, the birds are so well known that articles are written about them in magazines and newsletters targeting bird lovers. The "sand toys" are numerous, even kayaks and motorized water equipment. And, they sell one of the best hamburgers in Collier County! The park has begun to sell yearly passes right at the gate for an extra added convenience for those without a beach sticker. Take a little trip to Tigertail one of these days for a new adventure. You won't be sorry.

Speaking of nature, Rookery Bay along Rt 951 is a nice place to spend a few hours, and it is close to the Island yet "back to nature". Many new and exciting things are taking place at Rookery Bay, so stop by.

The landscaping for 951/ Collier Boulevard, from the Jolley Bridge north to MacIlvaine Bay Bridge, has been bid. The new landscaping is the result of a grant the County applied for almost two years ago, and has now received from the State. Construction should begin in the new few months and is expected to be completed by November at the latest. It should make a lovely entrance to Marco Island and the Isles of Capri. The County has applied for another grant to do another section, but we haven't received word yet if that grant will be awarded.

As I mentioned in the last newsletter, construction should begin after April on the expansion of the boat/trailer parking on 951/Collier Blvd near the entrance to Isles of Capri. The project has been in the permitting stage with the State and environmentalists for six years. Presently there are 19 dedicated boat/trailer parking spaces. When the County is finished with the expansion, there will be 86 parking spaces, which are desperately needed in that area.

All of us here at the County want to say thank you so much to our winter residents for coming back to Marco Island each year. You breathe new life into our community. You keep our businesses open and our employees working. And your exceptional volunteerism keeps our nonprofits open and running. Many will be leaving soon. We will miss you, and we wish you a happy, joyous summer. Hurry back to us when your schedule permits!

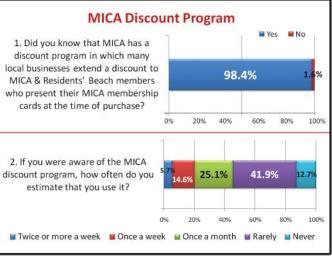
### Rotary Club of Marco Island Spirit of Marco Island Awards

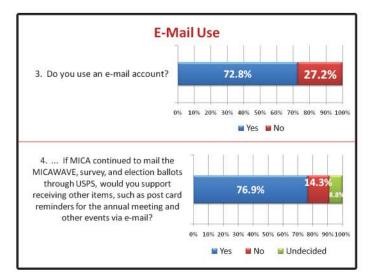


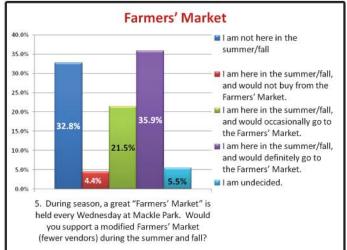
Congratulations to Howard Jordan, MICA's President, who was recently presented with the Rotary Club of Marco Island's "Spirit of Marco Island" award. Howard was recognized for his volunteer work with MICA, the Upon a Star Foundation, and various other activities.

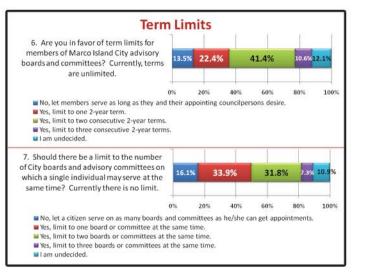
The six inaugural recipients of this award are: Mike Minozzi, Bill & Karen Young, Marco Community Bank, Reverend Kyle Bennett of St. Mark's Episcopal Church, Howard Jordan and Bill & Betsy Perdichizzi. The award was tailored after the "Golden Apple" Award, where the recipients are surprised in a public location, i.e. their place of work, and presented with a certificate. All the winners will be formally acknowledged at an official gala "Spirit of Marco Island" Awards Night Dinner & Silent Auction to be held on Friday April 17, 2009 at the San Marco Catholic Church Parish Hall. For information about the dinner, contact Al Diaz at 239-438-5285.

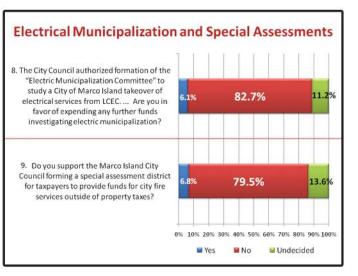


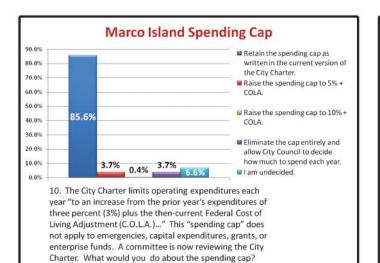


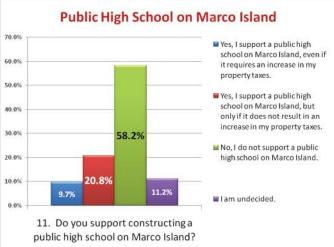


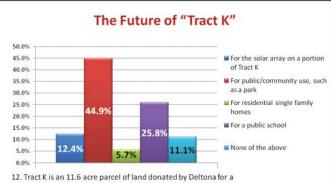




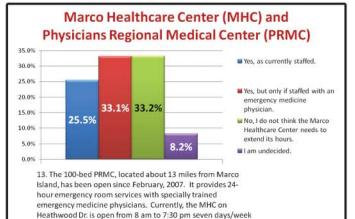








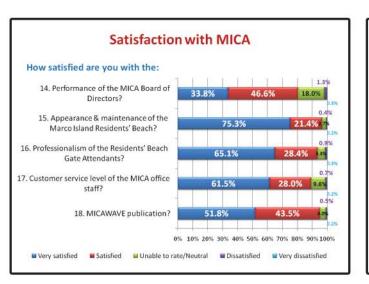
12. Iract K is an 11.6 acre parcel of land donated by Deltona for a school site, and now owned by the Collier County School Board. A newly formed local company has proposed to construct a "solar photovoltaic farm" of solar panels mounted on support structures covering about four acres of Tract K. The electricity generated could reduce energy costs at Marco Island public schools. How do you want Tract K to be used?

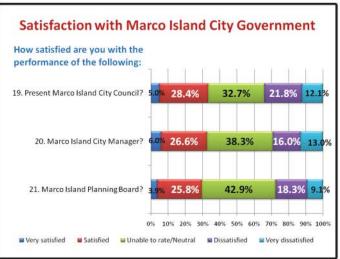


to treat minor emergencies, and has a board certified Family

Practitioner. Given the proximity of PRMC, do you think MHC

Urgent Care should be open 24 hours/day, seven days/week?







## TALK **DERBY TO ME**

### SATURDAY MAY 2, 2009

Guy Harvey's Island Grill Post Time: 4:00PM - 7:00PM

Same Day as the Real Derby



Owners Box Sponsor - \$500 Winner's Circle Sponsor - \$200 General Admission - \$50



Happy Hour Drink Prices Mint Julep Kentucky Derby Buffet

- Food, Drink
- Live Entertainment
  - Raffles
- **Crazy Pants Contest**
- Derby Hat Contest & More

www.uponastarfoundation.org

### Shop On Marco by Howard J Jordan

MICA'S "Shop on Marco" business discount program is currently undergoing a make over.

Established 11 years ago, this program was designed to benefit the members of MICA as well as show our support for local businesses. Each year the members of MICA and their families save thousands of dollars simply by

using the services and shopping in Marco Island businesses.

To our current business members, I want to thank you for your support. Please reach out to our fellow MICA members and let them know you are here to help them with their shopping needs.

To our MICA members, before you go over the bridge to shop or enjoy an evening out, take that extra moment and see if you can find what you are looking for here on Marco Island. We need a strong business community and they need us. We welcome any Island business to join this free program.

Please call our office 642-7778 for complete details.

#### Water Conservation continued from page 4

contact the Collier County Soil and Water Conservation District's Mobile Irrigation Lab (MIL) for a FREE on-site evaluation! MIL technicians take water measurements from your individual irrigation system to determine the uniformity of water distribution. They will take samples of the soil to determine

the moisture level and rooting depths in your lawn. MIL will use the information collected to identify problems and work with you to solve them. Through this service, you will learn to use water more efficiently. Last year MIL conducted over 100 site evaluations of homes and condominiums and showed

homeowners ways to save thousands of dollars. For more information on the urban Mobile Irrigation Lab or to schedule a free evaluation, contact Bill Gaddis at 455-4100 or at cswcdmil@yahoo.com.

For more cost saving, water reducing tips, visit www.sfwmd. gov/conserve.

## **Boating Safety Message to all Boaters**

by Tony Saputo, Public Affairs U.S.Coast Guard Auxiliary Marco Island Flotilla 95

The recent incident of the four football players who went fishing off Clearwater, Florida and were overpowered by nature should send a message to all boaters. The tragic result of a fishing trip of four friends should remind us that education, planning and preparation are vital to a safe outing. Whether your state requires boater education or not, the US Coast Guard Auxiliary urges every boater to take a boating course.

A boating course covers the following subjects: what safety equipment is required to meet legal requirements; handling a boat under different wind, weather and sea conditions; anchoring; navigational aids in our waterways; navigational rules you must follow; the responsibilities you have as the captain of a boat; how to interpret weather conditions and how they affect your boating activities; you will learn the functions of a marine radio, its proper use; and how important it is when you need help; the importance of filing a float plan.

Most boating accidents are preventable! It starts with everyone on a boat wearing a properly fitting US Coast Guard-approved life jacket and a person at the helm with the knowledge and skills to operate the boat. The type of boating activity should determine what type of life iackets should be aboard and worn and what additional safety equipment is necessary to meet emergencies. Example: an Electronic Position Indicating Radio Beacon would be an excellent piece of equipment to have aboard. When an EPIRB is activated, it sends a signal to the Coast Guard telling them you are in distress and provides them with your exact location.

If your boat capsizes, keep everyone together and stay with the boat, if possible. A mirror, strobe light or personal position indicating radio beacon attached to a life jacket will aid the Coast Guard or other rescuers in locating you. Flares, whistles and other signaling devices will also help rescuers locate you.

In most places, a person can purchase or rent a boat with no boating experience and go boating - not many questions asked. When you buy or rent a car, you must have a driver's license. To get a license vou must pass a written test, have an eye exam and at times pass a driving test. Some states have already established legislation that requires a boating course be taken in order to drive a boat. I hope Florida legislators consider doing the same. Point being that Florida ranks #1 in the country for boating accidents.

EDUCATION, PLANNING AND PREPARATION ARE VITAL TO A SUCCESSFUL BOAT OUTING!

Call Al Schettino @ 239-970-2391 for course information.

### **BOATERS' LOCAL KNOWLEDGE CLASS**

Wednesday April 22, 6:00-9:30 P.M. Pre-registration is required. Learn more about shelling, fishing and navigating the waterways around Marco Island, Isles of Capri, Goodland, and how to navigate to Everglades City, Keewaydin Island and Naples

### HURRICANES AND YOUR BOAT

Thursday April 16, 7:00-9:00 P.M. Pre-registration is required.

This seminar will provide you with suggestions, pictures and demonstrations on how to secure your boat on a lift and on a trailer if a hurricane threatens our area. Boaters that go north for the summer should secure their boats for hurricane season before they leave Marco Island. June is not that far away!

> All classes are held at the United States Coast Guard Auxiliary Flotilla 95 Station located in Caxambas Park, 905 Collier Ct. Marco Island.

To register for any or all the classes and for further information, please call Al Schettino 239-970-2391

### It Takes an Island

by Karen C. Saeks, President Bedtime Bundles MICA's 2008 Humanitarian of the Year

"It takes a village..." and when it comes to running a program like Bedtime Bundles, nothing could be truer! I'd even like to say, "it takes an island." As the founder of this nonprofit initiative that provides basic essentials to the children of undocumented Migrant farm workers, I am usually the only one who gets mentioned whenever an article appears in the paper, or a story is run on the news. However, if it weren't for a group of bright, enthusiastic and enterprising individuals, eager to further the cause of our program, none of this would be possible!

And what a "village" we have! From the Board of Directors, Advisory Committee, and "Bundles Brigade" who deliver food and other items, to the many local religious congregations, clubs and corporations as well as the numerous friends and neighbors on Marco Island who have contributed to the cause, Bedtime Bundles has grown by leaps and bounds in a very short amount of time!

This past year has been a hustle and bustle of positive new beginnings. We have recently expanded to include food and basic first aid supplies, and Publix has graciously agreed to donate their day old baked goods to Bedtime Bundles. Now, every day of the week another church, synagogue



Doggie Yappie Hour to Benefit Bedtime Bundles

or business sends a group of people out to assist with the deliveries, getting food that would otherwise go to waste into the hands of those who need it most!

To date, we have served 500 plus individuals - individuals who have been living under terrible conditions, unnoticed in our own backyards. However, in this economy the need is greater than ever before, yet we have only managed to touch the tip of the iceberg.

Just last month Bedtime Bundles held our signature fundraising event "The Doggie Yappie Hour" at CJ's on the Bay. Some very giving people came out with their more than 200 dogs, some even in costume! We are so pleased to say that almost \$17,000 was raised to benefit the migrant children. We thank all those who attended, joined in the fun and gave from their hearts. If you missed this year's event, look for details next year.

While we are confident that

we can find a way to serve more people, until we can find a facility that will allow us to expand, we do not have the capacity to increase the number of lives we can touch. As such, we are searching for a new space to house our warehouse and offices and are hoping that an "angel" will come forward with an offer to contribute such a facility, or allow us to rent it at a greatly reduced rate.

In addition, there are still plenty of opportunities for individuals and groups to get involved. To learn how to become a Bedtime Bundles volunteer, please contact Sarah Walker, Volunteer Coordinator at 239-389-1203, or go to www.bedtimebundles.org to learn more.

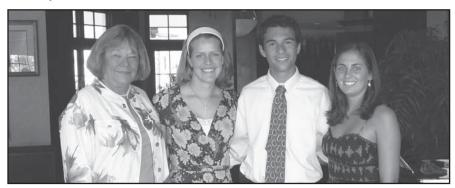
Once again, I would like to express my most sincere gratitude to the many hundreds of people who have come together to make Bedtime Bundles a reality and a success. It truly takes an island and I am proud to be among you!

## **MIFA** Announces Scholarships Available

by Sandi Johnson, MIFA President

The Marco Island Foundation for the Arts (MIFA) is offering scholarships in 2009 to up to 3 graduating Marco Island high school seniors who have demonstrated excellence in and intend to pursue studies in the visual, literary or performing arts at the college level. Amounts will range from \$700 to \$2100 depending on the number given.

Applications are available from high school guidance counselors, MIFA's website: www.marcoarts.org, or by contacting Karen Dowling at 239-642-8668. Completed



MIFA Scholarship Chair Karen Dowling with past recipients Kaitlin Mulhere, Emilio Patner and Danielle Connelly

applications must be sent to Karen Dowling, 595 Tripoli Ct, Marco Island FL 34145, received by April 20th, 2009 for consider-

ation. Interviews will be conducted April 22-24, and awards will be given at MIFA's annual luncheon on May 1st, 2009.

# Who Rescues the Rescuer?

More often than not islanders hear the piercing wails of a fire truck, police cruiser or ambulance responding to the emergency needs of someone on our small island paradise. Sometimes it's a neighbor, friend or relative, but we're all relieved that they'll be receiving the very best in care when our first responders arrive.

But who rescues the members of the Marco Island Fire/Rescue Department when a tragedy strikes close to their homes. A tragedy such as a sick child, or the unexpected injury or illness which can drain a savings account overnight and cripple a family's ability to make ends meet.

Two years ago the Marco Island Fire/Rescue Foundation was established to respond to the aide of our firefighters and paramedics here on Marco. Since that time they've been able to help by donating thousands of dollars to help defray some of those expenses that might have crippled the families of those that do so much for strangers every day.

On April 25th starting at 10am the Marco Island Fire Department and Foundation will host an open house so residents and their children will be able to tour their fire station, be given short demonstrations of fire/ rescue equipment, enjoy refreshments and meet those local heroes who help save lives and property everyday on Marco. As part of that open house a drawing will be held for a 5 night luxury cruise with ocean view state room to Key West, Cozumel and Belize City which will leave Ft. Lauderdale on May 25th.

The proceeds of this raffle will go to help support the efforts of the Foundation as they continue to strive to meet the needs of our firefighter/paramedics here on Marco as they face their own personal challenges due to injury or illness. Cost for these tickets are one for \$25 or 3 for \$50 and the raffle will be drawn at the April 25th Open House.

More information on the drawing, membership of the foundation or the open house may be obtained by calling Diana Dohm at 259-1405, Steve Stefanides at 250-8348 or Jim Curran at 394-6623.

(Steve Stefanides is a Board Member of both MICA and the Treasurer of the Fire Foundation.)

## Fireworks Fundraiser

by Steven T. Thompson, City Manager

We are making progress in the community fundraiser to support the fireworks display for the July 4th celebration this year. In addition to the generous commitment of \$5,000 from the Marco Island Civic Association if the City first raises \$37,000, several hotels are contributing rooms and suites for raffles, and the Chamber is contacting members to request support.

Rohaley and Sons Plumbing has contributed \$5,000 toward the Marco Island Fireworks, members of the Chamber of Commerce are contributing, and the Chamber is raising funds at the special events at Veteran's Park – you may have noticed the booth at the Seafood Festival with this effort.

To date we have about \$10,000 in the fund, not including the \$10,000 from the City, so while we continue to have a bit of fundraising to do, the community is really stepping forward to keep the celebration bright and exciting on Marco Island.

### MICA welcomes the following new members to its Discount Program:

Anchor Saver Collier Tropical Landscaping Stone Brokers

## A Peek at Your MICA Board of Directors

by Ruth McCann

A very important election recently took place on Marco Island. Members of the Marco Island Civic Association were mailed ballots to elect four individuals to the MICA Board of Directors, which consists of 12 volunteers who each serve a three-year term.

Elected to the board were Allan Bristow, Frank LaCava, Bill Patterson and Beverly Trotter. They join existing board members Shirlee Barcic, Bernardo Bezos, Ed d'Alessandro, Bryan Hauser, Jim Johnson, Howard Jordan, Linda Shockley, and Steve Stefanides.

This is a very dedicated group of volunteers whose purpose is to promote and advance the principles of civic improvement and betterment. Two major responsibilities of MICA are the enforcement of the Deltona Deed Restrictions and the protection, maintenance, and improvement of the Marco Island Residents' Beach. Each board member serves on one of MICA's committees as well.

As required by the MICA bylaws, at their March Board of Directors meeting, the Board elected officers. Howard Jordan was elected to serve as president for a second year. Jim Johnson will again have the title of vice president, and Bernardo Bezos will serve as treasurer. Linda Shockley accepted the position of secretary. Now the entire board looks forward to a progressive year.

An article about the MICA Board of Directors would not be complete without thanking outgoing board members. Kathy Sullivan served on the MICA Board for six years and also was president of the association for two of those years. As with any organization, the office of president has many responsibilities and much is expected. Kathy did not disappoint the membership and served with gusto!

JoAnne Youman began her time on the MICA Board in January 2002 and most recently served as secretary for the last few years, as well as the recording secretary for MICA's Architectural Review Committee (ARC). Although JoAnne's term on the board is finished, we must thank her for continuing to dedicate her time to ARC.

While MICA thanks all of our volunteers, we are always on the look out for individuals wishing to dedicate a couple of hours per month to the Marco Island community by serving on one of MICA's committees. If you'd like more information, please call Ruth McCann at the MICA office at 642-7778.

### Your Island Home

by Ruth McCann

What a thrilling surprise it was to walk through the door of Your Island Home in Town Center. The shelves and walls are packed full of fun, wonderful, affordable items for the home. Vee and Jim Young purchased "Linens Plus" in September 2007 and to make it their own and better reflect their merchandise. renamed the store "Your Island Home" in 2008. Vee and Jim are originally from Arkansas, but living on the island for ten years has given them a pretty good idea what people want. They truly are supported by the locals and have a nice tourist trade as well.

As I strolled through the store on a comfortably busy morning at Your Island Home, I heard comments such as, "very different items," "they have so many unique things." Yes, they have some items with shells and birds, but it is all very tastefully understated. They carry lines such as the very popular "mudpie"



and Beanpot Soy Candles. The store offers a nice collection of picture frames, coordinating bath items, a wide assortment of perfect kitchen items, including glass, ceramic, Lucite, plastic and resin for our pool areas on Marco. They also have cookbook holders and recipe card albums for the cooks.

They do offer linens, but the sheets are bamboo or high-grade sateen cotton and the towels are



micro cotton, which are much more absorbent than the usual. The bamboo sheets are very soft, good for the environment, and did you know that 90% of germs cannot live on bamboo?

Your Island Home has wonderful hostess gifts and finishing touches for your Marco Island home.

You may even want to take some of our Marco Island spirit back north with you when you leave. This is the spot to find that perfect something. They also offer free gift wrapping for that just right gift.

I simply cannot describe in words what a treasure this store is – you're just going to have to stop in yourself!

Your Island Home is located in Town Center at Bald Eagle Drive and Collier Boulevard, and they happily accept the MICA Discount Card, 239-642-7366.

#### MARCO ISLAND CIVIC ASSOCIATION "MEMBERS ONLY' DISCOUNT PROGRAM

The following businesses participate in MICA's Members Only Discount Program and extend a minimum 10% discount to MICA & Residents' Beach members. Exceptions are noted under individual listings. Please present your card at time of purchase. Discounts are not valid with any other offers. Discounts are for MICA & Residents' Beach members' purchases only.

#### DINING

Present discount card before ordering

**CJ's on the Bay**, Esplanade Excludes Gazebo Bar, 389-4511

**Cold Stone Ice Cream**, Esplanade \$1 off purchase or \$3 off ice cream cake 393-0046

House of Mozart, Shops of Marco 642-5220

Joey's Pizza & Pasta House Entree items only (dine-in) 257 N Collier Blvd, 389-2433

Konrad's Restaurant Marco Walk, 642-3332

La Casita Restaurant Shops of Marco, 642-7600

Little Caesar's Pizza Regular menu only 911 N Collier Blvd, 394-4422

Mongello's 4221 E. Tamiami Trail 10% off entree or free glass of house wine with dinner, 793-2644

Ne Ne's Kitchen Breakfast & Lunch (dine-in) 297 N Collier Blvd, 394-3854

Porky's Last Stand 701 Bald Eagle Dr, 394-8727

**The Sand Bar** Food only, regular menu items only 826 E Elkcam Circle, 642-3625

**Snook Inn** 1215 Bald Eagle Dr, 394-3313

**Sunset Grille** at Apollo Beach Front 900 S Collier Blvd, 389-0509

### HEALTH CARE / WELLNESS

Always There Home Health Care Loyalty Program, 389-0170

**Curves**, Shops of Marco 50% off membership fee, 389-0016

Healthy Body by Nina, 564-6262 Initial personal training sessions & group classes, 1000 N Collier Blvd #12

Marco Dental Care, 389-9400 Non-surgical procedure. Free bleaching with new patient exam, xrays & cleaning @ reg. price, 950 N Collier Blvd

Nikken Retail wellness products 651 S Collier Blvd, 394-1580

**The Spa** at Marco Island Marriott Resort, 400 S Collier Blvd, 389-6029 10% off spa services & 15% off salon services

Summer Day Café, Town Center Vitamins only, 394-8361

#### **RETAIL STORES** APPAREL/JEWELRY

**Angelica's Boutique** 681 S Collier Blvd, 394-6632

**Beachworks**, Town Center Mall Excludes sales items, 642-7777

Beach Unlimited 1001 N Collier Blvd, 642-4888

**Georgie's & the Shoe Resort** Town Center Mall, 394-2621

**Gulfcoast Jewelers**, 642-9009 668 Bald Eagle Dr (next to Subway)

**JetSet Surf Shop**, 394-5544 Excludes hardgoods, 674 Bald Eagle Dr

Jewelry by Laura, Marriott Resort 394-2511

**Prime Outlets** (Pick up VIP Coupon Brochure in office at rear of mall) 6060 Collier Blvd #121, 775-8083

Surf & Sand / Sweetwaters / Crosswinds, Marriott Resort, 389-6051

#### **NON-APPAREL**

**China Rose Florist** Fresh flowers only, excludes out-oftown orders, 678 Bald Eagle Dr, 642-6663 Critter Café Excludes dog and cat food 810 Bald Eagle Dr, 389-8488

**Islander Pool & Patio** Patio accessories & pool toys 559 Bald Eagle Dr, 642-4844

**Keep In Touch**, Shops of Marco Excludes: Post Office, copy & internet services & sales items, 393-6300

**Optical Boutique of Marco** Marco Walk, 642-4776

Radio Shack-Island Electronics, LLC 1000 N Collier Blvd, 394-5888

**Reflections Liquors** 1000 N Collier Blvd, 394-1118

**Royal Palm Hair Studio** Joico & Paul Mitchell hair products 981 N Collier Blvd, 394-7800

Something Olde Something New Excludes sale & used items 207 N Collier Blvd, 389-9700

Sunshine Books Hardback books only 1000 N Collier Blvd, 394-5343 677 S Collier Blvd, 393-0353

Your Island Home Town Center, 642-7366

#### **DRY CLEANERS**

Cache Dry Cleaners 666 Bald Eagle Dr, 394-0099

**Dry Clean & More** 1763 San Marco Rd, 642-7222

**Professional Dry Cleaners of Marco** 571 East Elkcam Circle, 394-4579

### HOME SERVICES / IMPROVEMENT

**A. Pinto Self Storage**, 394-1822 5% off new rentals & document shredding, 994 N Barfield Dr

Adam Peters Construction

Fine finish carpentry: Crown molding over \$1000, 207-7650

**Collier Tropical Landscaping** All landscaping, tree trimming or lawn service contracts. Sergio 821-3213

Dry & Clean Carpet Cleaning Carpet, Tile, & Upholstery cleaning 642-0092

Easy Street Moving, 248-4136

**Fabulous Faux Finishes** 394-5747 or 537-1879

**Fussy Fraulein, Inc.** First cleaning only, 394-0562

**Great Garage Doors** Torsion spring repairs, 642-9050

**Gulfcoast Painting & Pressure Cleaning**, 642-1005

Gulfside Electric, 784-8086

Island Pet Sitters Overnight jobs, 389-1837, 272-1659

JCR Screen Repair & Service 394-9410

Maintain Domain, etc. 394-1971

Marco Island Floor Covering Discounts vary 1711 San Marco Rd, 394-1711

Marco Pool Service & Tropical Island Pools, 537-3039 \$5 per month off for first 6 months new service

Marco Upholstery Cornices & headboards only 919 N Collier Blvd, 394-8338

Naples Wood Floors 20% off wood floors 1673 Pine Ridge Rd, 514-5088

**Polished Performance** Initial service (cleaning, condo monitoring), 304-6350

**Sealco of SW FL** Exterior repaint with premium paint package, 642-0906

Shattuck Lawn & Landscape First 3 mths for new customers 389-6244

Southern Comfort Air Repair or service work, 642-6642 **Sparkle Carpet Cleaning** Carpet, tile, grout, upholstery & emergency water damage, 394-8808

Sparkle & Shine Cleaning Maintenance, handyman & repair services 919-9137, 866-476-0575

**Stone Brokers** 20% off marble & granite 1673 Pine Ridge Rd, 596-3367

**Tiny Tikes Treasures** (Rentals) 247 N Collier Blvd., 389-1868

**Two by Faux Finishes**, 272-3090 Master bathroom color wash

#### **ADVENTURES/TOURS**

**Dolphin Explorer by Sea Excursions** Rose Marco River Marina, 642-6899

Marco Island Princess Rose Marco River Marina, 642-5415

Marco Island Watersports Marriott, Hilton & Crystal Shores Resorts 394-4344

**Saboutime Sailling, LLC** Rose Marco River Marina, 207-475-6248

Scuba Adventures 1141 Bald Eagle Dr, 389-7889

**Sea Gone Fishing Team** Excludes 3 hour charters, 642-0657

Vantastic Tours, 394-7699

### MARINE / AUTO

Anchor Saver, 877-4080

Autocraft 5% off non-insurance repairs 754 Elkcam Circle, 642-5309

**Blue Marlin Marine Construction** Seawall inspections only, 642-4284

**Enterprise Rent-A-Car** Daily & weekly rate, 642-4488

**Gulf American Marine Inc.** Parts only, 642-9515

**Rose Marco River Marina** Excludes sale items & fuel 951 Bald Eagle Dr, 394-2502 Sailmaker, Bronwen McKiever 20% off do-it-yourself Sunbrella cloths, vinyls & cleaning products 350 Royal Palm Dr, 248-3169

**Sea Tow Marco Island** Sea Tow Membership, 394-1188

Southwest Marine, 394-4168

Walkers Marine, 642-6764 Parts & service for customers in WM computer, 785 Bald Eagle Dr

### PROFESSIONAL SERVICES

Dr. Constance Aria, Licensed Psychologist, Royal Palm Mall, 394-5599

Avon by Lucinda Cosmetics, 642-0297, 821-7976

**The Body Shop at Home** by Pamela Broad Free make-up lesson w/\$75 purchase 394-7977, 800-472-6082

Jeffery M. Bogan Insurance Agency, 15% off annual prem. for long term care, 261-6533

H.I. Studios, Ltd. Memorable Keepsakes, 821-9458

James Karl & Associates Free initial consultation 678 Bald Eagle Dr, 642-9988

Lotus Blossom Feng Shui Designs First consultation, 404-0678

Marco Community Bank 1770 San Marco Rd, 389-5200

**Marco Island Photography** Portrait sitting & finished portraits by Peter Berec, 642-3500

Marco Walk: South Collier Boulevard & Winterberry Drive

Esplanade: North Collier Boulevard & Elkcam Circle

Shops of Marco: North Barfield Drive & San Marco Road

Town Center Mall: North Collier Boulevard & Bald Eagle Drive

Discounts are only valid when card is shown at time of purchase

## Sunshine Tours Celebrates 25 Years!

by Ruth McCann

Congratulations, Rodger Parcelles, for operating Sunshine Tours on Marco Island for 25 years! What an accomplishment! How did he do it? Rodger will tell you that he and his business have evolved and adapted to the changing times.

The business that began with one six-passenger pontoon fishing boat in 1984 has grown to include a 12 passenger fishing boat, the Sunshine Express, which is the anchor of his business and has been in operation for 22 years; three charter boats including the Miss Louise, a 31 foot Morgan for off-shore fishing and two 25 foot center console boats; and the Marco Princess, the 150 passenger 96 foot beauty.

Through the quarter century, Rodger has operated from the Rose Marco River Marina. He first started the business with his Mom, who would plug a telephone into an outlet under a makeshift chickee! As dockage became available, Rodger was able to expand his fleet, and now they have a full-fledged chickee hut office with computers, fax and credit card machines!

Rodger spoke of the camaraderie at the marina amongst the captains, marina personnel, other business folk and the public. He remarked that it is a wonderful environment in which to work, that everyone helps each other. His staff, which includes two of his sisters and a nephew, has been with him for many years as well. They have a very low turnover of staff and consider themselves to be part of one big family!

Rodger is a graduate of Lely High School and his wife, Susan, whom he married in 1990, graduated from Naples High School. Susan is a hair stylist at



Fresh Seafood since 1983

244 Palm Street, Olde Marco Reservations please 394-6262



Sascha's Salon, and they have two children, Jasmine and Ciera.

Earlier I mentioned adapting to changing times. When Jasmine was born, Rodger felt he was missing too many "firsts" and sold his catamaran, the Double Sunshine, which was eating up a good portion of his time. As the girls got older, Rodger stepped back into the multi-passenger boats again.

The tours and trips have also evolved. Shelling was a bigger part of the business ten years ago and now fishing is more popular, although he still offers shelling trips at low tide. As a matter of fact, all of the fishing trips are scheduled around the tides to offer the most productive fishing as well.

He is able to offer the smaller boats at a lower price than the larger boats, and Sunshine Tours also does shared trips and will help put groups of up to six people together. All of this helps in these tougher economic times. Rodger is proud that he and his staff are able to keep trip costs effective. For instance, the Sunshine Express hosts threehour backcountry fishing trips for \$60 per person. The trip is designed with less travel time, more fishing time, making the most of your time and finances! You can catch plenty of fish and the boat provides the bait, tackle and cleanup!

The Marco Island Princess, which is a 96 foot Skipper Liner, goes out on lunch, dinner, hors d'oeuvres and sunset cruises and operates year round. All of the scrumptious food is prepared on board in the galley and a full bar is offered. Residents and visitors alike enjoy the Princess and all of the special event cruises that are offered, including the Nature History Cruise featuring members of the Historical Society dressed in period clothing. Live



entertainment and local artists are often featured, as well as special cruises on all the holidays. The Marco Island Princess is popular for weddings, rehearsal dinners, and receptions. The boat has a "Bride's Room" and has cameras to televise the ceremony on the plasma TVs on board!

Sunshine Tours is located at Rose Marco River Marina and can be reached at 239-642-5415.





### Anchor Saver

Anchor Saver, a unique new device that retrieves stuck anchors from underwater obstructions, was introduced at the Miami International Boat Show.

Peter Weinstein, living on Marco Island for the past nine years, got the idea after losing two anchors over a weekend of fishing. After hundreds of hours and two years of testing, Anchor Saver was introduced with a unique shear pin design. It is compatible with most existing anchors and is engineered in stainless steel with steel and brass components. It will last indefinitely, is easily installed, costs between \$80-119, and is suitable for boats from 16' to 50'.

Anchor Saver attaches between the anchor and chain with a release pin that is designed to break under a predetermined pressure. This allows the anchor to be backed out of an obstruction and retrieved. Anchor Saver is then reset with a replacement pin and is ready for re-use. It is already being used by a variety of experts, ranging from charter boat captains to dive captains.

Dive Captain Jeff Dawson of Scuba Adventures reports: "With a reliable shear pin designed to give at a certain force, the concept has a reliable and consistent mechanism that holds when it's supposed to and breaks when it needs to."

For additional information visit www.anchorsaver.com or call 239-877-4080.

## Last Call For Your Name on the Wall

by Steve Stefanides, MICA Board Member and Member of the MIHS Capital Campaign

The Marco Island Historical Society Museum is under construction and rapidly approaching its \$4.5 million fund-raising goal. This museum will complete the island's dream of providing facilities to house a journey of discovery into our past.

I am proud to be a part of the MIHS. This small group of islanders has seen their ranks swell as their efforts to raise funds have pushed the Historical Society within reach of their final goal. The Historical Museum will be open next year and time is running out to be part of this historic event.

There is one last opportunity for individuals to have their names or their family name to find a lasting place in Marco history with membership in the Founders' Circle. Your Founders' Circle donation of \$1000 will place your family's name on the lobby wall right inside the entrance of the new museum - a legacy for you and a tribute to this special Island we call home.

If you wish to become a member of the Founders' Circle, you can spread your donation through 2012. Matching gifts count; your company or former employer may match your donation.

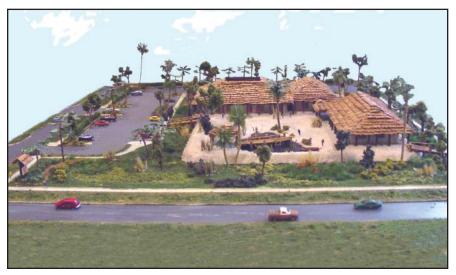
The museum will house artifacts going back to the times of the Calusa Indians and will stand as a living testament to the



wonderful history of our island and our modern day community. It will also provide islanders with ongoing programs and educational opportunities.

The opportunity to join the Founders' Circle will close this

May 15. Please don't miss this once in a lifetime opportunity to have your name become part of Marco Island history forever. Call us at 394-6917 or log on to our website www.themihs.org so we can add your name to the wall.



Remember.... No Glass at the Beach!



## MICA'S Island Celebration Sunday March 8th, 2009







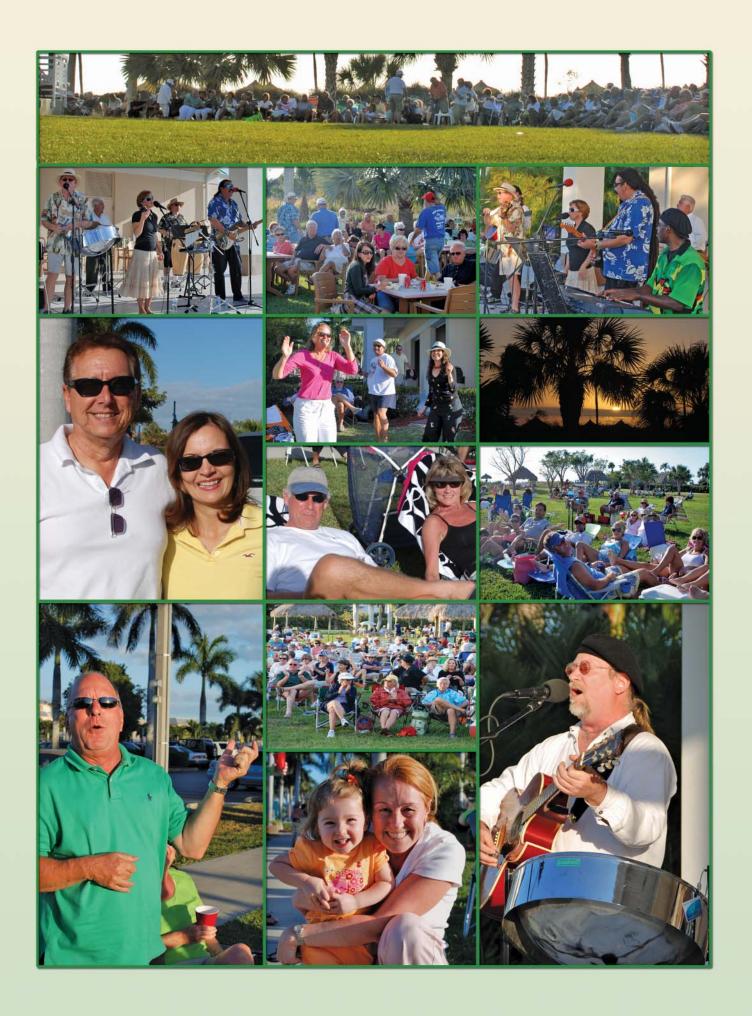














Open a MICA Gold Checking Account or convert your current MICA Checking Account and MCB will pay your annual MICA Membership Dues and Residents' Beach Pass. A combined value of \$160.00!



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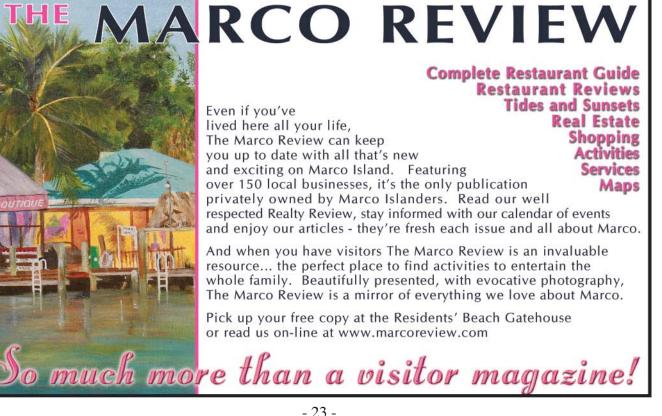
Including: Roberto Cavalli, Tom Ford, Prada, Ray-Ban, Fendi, Dior, Oakley, Gucci and Maui Jim

Exclusive to Naples and Marco Island Lilly Pulitzer and Vera Wang



Across from the Hilton, next to Chico's in Marco Walk





Residents' Beach Members are Invited

Sunday, April 26 – 5 p.m.

**Magic Moments** 

at Residents' Beach



### **Marco Island Residents' Beach Members**

Enjoy our nation's Independence Day with your friends at the Residents' Beach

## uncle sam's sand jam!!



DJ begins at 12 Noon Kids games begin at 2 PM Hot Dog Eating Contest – TBA

> When? July 4, 2009



### Please bring your Residents' Beach ID card to gain entrance to both events

MARCO ISLAND CIVIC ASSOCIATION 1770 San Marco Road, Suite 204, Marco Island, FL 34145

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