

# Accessorize with Angelica!

*by Ruth McCann*

Angelica Andrews is the proud owner of Angelica's Boutique, which is located at 681 South Collier Boulevard, across from the Radisson Hotel, next to Sunshine Booksellers. Angelica's Boutique participates in the MICA Discount Program.

Angelica originally came from Chile and now lives on Marco Island with her American husband, Doug, and their son, Christopher. They had vacationed on Marco for 13 years prior to making the big move from Miami.

She used to work out of her home in Miami where she sold her collection of accessories to clients by appointment or at "purse parties." Just over a year ago, the family bought a condo



on Marco and at the same time there was an opportunity to purchase a business. It seemed to be perfect timing. They bought the business and named it Angelica's Boutique.

The store has a large selection of designer-style handbags and evening purses, a colorful collection of casual, comfortable, and fashionable clothing for all

occasions. Costume jewelry, sunglasses, and other accessories are available that add those finishing touches to your outfits. You will not see her pieces coming and going around the island.

Angelica offers a special touch by helping her customers achieve a unique, put-together look. You may contact Angelica's Boutique at 239-394-6632.

## **MICA** **Discount Program** **New Members**

**Habitat for Humanity Home Store, Collier Co.**  
11145 Tamiami Trail East, Naples  
732-6388

**Island Electronics, LLC dba Marco Island Radio Shack**  
10% off any item in store  
1000 N Collier Blvd  
394-5888

**Laminate & Exotic Wood Floors of Naples**  
10% off Hardwood Flooring Material  
2348 J&C Blvd., Naples  
598-0913

## **Free Money Awaits You!**

Don't let your MICA Discount Card go to waste. Put it to good use, receive your 10% discount and at the same time support local businesses and business owners!

There is no better way to keep money in your pocket. Your \$35 MICA membership goes a long way when you show your MICA Discount Card at the almost 100 stores and businesses that support the

civic association.

Restaurants? We got 'em. Boats and tours? Got 'em. Flowers? Yep, we have them, too. Specialty shops? Yes, indeed. Supplies for your home? Of course. The list of businesses that participate is comprehensive.

So don't waste another minute. Get out there and get shopping – with your MICA Discount Card, of course.

# What Is A Reader To Believe About Marco Island Real Estate?

*by Maury Dailey*

Sensational headlines, one trying to top the other, are trying to capture readers to their story. But what is really happening with the real estate market? That depends on the writer's perspective. My previous articles are specific to only Marco Island real estate activity. To get the pulse on sales activity I chose to look at pending sales versus sales that have closed. The difference is that pending sales are those that were put under contract that particular month. It will close a couple of months later. But the pending contracts measure what buyers are doing in our marketplace that particular month.

Other articles take different approaches to the same facts. To each their own. But the time of year from Thanksgiving through New Years normally buyers are spending time consumed in the holidays. There have been abnormal times like last year, 2004, when the holiday period was very active. But that was unusual.

So, at this time of year it is not a good time to judge how our market is. Just think about what happened during the timeframe we are trying to take a pulse on our market. We were in the Summer time. Usually a little slower time anyway. But then we went through a tough hurricane season and then into the holidays. So it makes sense that our numbers would look low especially compared to last year

when we had an exceptionally active market.

I think that there is a good argument that there is some pent up demand for our real estate. Buyers were not around when talk was all about hurricanes and they aren't around for the holidays either. We did have a lot of property owners come down after the Hurricane to inspect their property. But then they left to go home for the holidays. They were not looking to buy.

After several months of buyers being out of the market I expect we will see them show up during the first quarter of 2006. It coincides with our Season. Financing purchases are still great and sellers have eased off on some of their expectations bringing some prices down a little. Our availability of property is giving buyers choices they didn't have last season. All of the demographics about Baby-Boomers, Echo Generation and other buyers getting into the market are all still in place and growing. These buyers are all adding demand for real estate.

Even looking at national headlines about real estate doesn't tell the whole story. We are in a lag time as the Gulf Region gears up to have a massive building boom. Hundreds of thousands of homes and businesses need to be rebuilt.

That will have a major impact on the national scene.

So what are all of the headlines about? Various financial markets compete for our dollars. If there is some chance to convince us to redirect our funds from one thing to another then more power to them to take that liberty to try. But capitalizing on the past several months' slower activity seems unfair and inappropriate. It also means that Sellers expecting Buyers during these past several months need to think twice and also reflect on what we have gone through. Maybe their

## *Answers to the Shell Game*

*from page 6*

Early morning;  
Egg Casings;  
Conch; Mollusks;  
Bivalve & Univalve;  
Sanibel; Conchology;  
Sand Dollar;  
one who discovers  
and records it; home  
for mollusks;  
soak in water and  
bleach;  
Pen Shell; Sand Dollar;  
Star Fish; Scallops.

expectations will need to be re-evaluated. The Marco Island marketplace has gone through a lot in the past several months. Add to that all of our road construction and upcoming sewer construction projects and it makes for some unusual times.

But, take a look at how great Collier Boulevard will look by seeing the completed road section in front of the Marriott. Think about how great the island will look after these major city public works projects are completed.

Don't let headlines and rumor mongers try to talk you into some negative picture of the future of Marco Island. Temporary bumps in the road should be expected but there is no need to think the bumps are permanent. Making long term decisions based on short term bumps probably is something not to get caught up in, as tempting as it may be.

Let's judge the market in a better light sometime after February or March. In the meantime, enjoy the spin on facts and figures.

I look forward to seeing you around our Island paradise coast!

*Maury Dailey was the 2003 Vice President of the Florida Association of Realtors, SW Florida Region. He was the 2003 Realtors of the Year and the 2002 President of the Marco Island Area Association of Realtors. He is the Broker/Owner of SurfNSun Realty. You can direct questions and comments to him at [Maury@MDailey.com](mailto:Maury@MDailey.com)*

*ABCs.... Continued from page 16*

When you get the OK from your physician to start an exercise program you should consider what your goals are and proceed from there. It would be in your best interest to consult a fitness professional to set up a program for you. He will take into consideration any recommendations from your doctor and your goals. Your age, sex, lifestyle and eating habits are factors that must be considered to properly evaluate you.

There are four major components to physical fitness. They are cardio respiratory endurance, muscular strength, muscular endurance and flexibility. A good workout program will contain all four components including a pre-exercise warm up and a post-exercise cool down, combined with stretching.

Three balanced workouts a week are recommended but not on consecutive days. Cardio workouts can be done on a daily basis. In order to improve, exercise intensity and/or duration should be increased. It is a good idea to keep an exercise log and record your routine. That way you will be able to make a decision, based on performance, when to increase weights, intensity or duration.

Keeping a log, or exercise diary, is also a good way to gauge which exercise might be causing you some problems. It will be easier to determine which exercise should be eliminated or adjusted if you've kept a log of all that you've

done. A log will also be helpful if you go to an exercise specialist for a tune-up on your routine if you don't feel that you are meeting your exercise goals. He will be able to garner the information he needs from your logs and an interview with you.

Another exercise basic that should be considered is proper clothing. Clothing should be loose fitting, never binding, so you can move easily. Dress for the weather and in layers. Remember, dark clothes absorb the sun's warmth and lighter clothes reflect the sun's rays. It's always safer to wear white or reflective clothing at night. It's also important to wear the proper footwear for the task you're performing. Make sure you have a proper fit for your shoes, and don't let them become broken down or worn out. Good arch support and cushioned soles are very important.

The best time of day to exercise is the most convenient time for you. It doesn't really matter when you exercise, as long as it's convenient. Important don'ts for exercise time include exercising right after eating (it's best to wait a couple of hours) and exercising outside during extremely hot or humid weather. In very hot weather, it's best to avoid exercising outdoors during the hottest part of the day which is from 10:00 in the morning until 2:00 in the afternoon.

The important thing, of course, is to exercise. Clear it with your doctor and get it moving.



**Saturday, March 4,  
7 to 11pm**

**San Marco Church  
Hall**

**Live music:**  
**DL Turner & Nancy Holtzman**  
**of**  
**“Free Spirit Classic Rock Duo”**

**Catered by Kretch’s**  
**Cash Bar**

**For Tickets Call:**  
**642-4799 or 394-7601**  
**\$50 per person**

Hosted by The Kiwanis Club of Marco Island -  
an evening of fun and fundraising to benefit education programs at Tommie  
Barfield & Marco Island Charter Schools, and The Kiwanis Scholarship Fund.




*Mitchell Bradbury, grandson of MICA Member Delicia Craft,  
and Lindsey Sorenson, enjoying the Residents’ Beach.  
Both are students at Kansas University*

**Jim Hughes**  
**ELECTRIC CO. Inc.**  
**Custom Service**  
**394-7314**

**Cafe de Marco**

*Fresh  
Seafood  
since 1983*

244 Palm Street, Olde Marco  
Reservations please 394-6262

# Beach House in Progress!



*Farewell - You Served us Well!*



*Almost there! Look for opening at the beginning of February*

## Spring Time Card Party

Annual  
Alumnae Club  
Fund Raiser  
to Benefit Santa's  
Helpers

Tuesday,  
March 14, 2006  
11:30am, \$40 pp  
at the Marco  
Island Yacht Club

Join us for a  
fabulous lunch and  
fashion show by  
Patchington's of  
Marco.  
There will be door  
prizes to win!!

Play your  
favorite card or  
board game!

Call  
394-3916  
for details.

A portion of your  
donation is tax-deductable.



## MARCO ISLAND CIVIC ASSOCIATION "MEMBERS ONLY" DISCOUNT PROGRAM

The following businesses would like to say "thank you" and are extending a minimum 10% discount to MICA & Residents' Beach members who present their MICA membership cards AT THE TIME OF PURCHASE. These discounts are not valid with any other offers and are at the discretion of each business. Discounts are for MICA & Residents' Beach members' purchases only.

### **Airboat Experience**

Base of Goodland Bridge, 642-3141

### **Always There Home Health Care**

After first month of service, deduct 5% discount on weekly billing. Not to be combined with other offers.  
317 N. Collier Blvd #201, 389-0170

### **Angelica's Boutique**

Latest fashion in clothing & accessories including handbags, costume jewelry, shawls, sunglasses, belts, etc.  
Your styles at your price!  
681 S Collier Blvd. 394-6632

### **A. Pinto Self Storage**

10% off self storage rental fee & 10% off document shredding  
994 N Barfield Drive, Unit 23 394-1822

### **Dr. Constance Aria**

Licensed Psychologist  
997 N Collier Blvd, Suite D  
Royal Palm Mall, 394-5599

### **Autocraft**

5% off non-insurance repairs  
Present card prior to estimate being prepared  
754 Elkcam Circle, 642-5309

### **Avon by Judy & Lucinda**

10% discount. 642-0297

### **Balloon Dreams & Party Themes**

850 Bald Eagle Drive-Lanai Plaza  
642-9698

### **Beachworks**

10% off excluding sale items  
Marco Town Center Mall 642-4888

### **Beach Unlimited**

1001 N. Collier Blvd, 642-4888

### **Blue Marlin Marine Construction**

10% off Seawall Inspections  
418 S. Barfield Dr. Suite A  
642-4284

### **Jeffrey M Bogan Insurance Agency, Inc.**

15% off annual premium for long term care. 261-6533

### **Cache Dry Cleaners**

666 Bald Eagle Dr., Below MICA office  
394-0099

### **Carolyn's Personal Growth Center -**

Carolyn Katchmar, Counselor-Marco  
Healthcare Center  
40 Heathwood Drive, 394-1784

### **Cedar Bay Marina**

10% off boat rentals & .10/gal off fuel  
705 E Elkcam Circle, 394-9333

### **Champions Pizza**

10% off any Large Pizza  
910 N Collier Blvd, 642-5662

### **China Rose Florist**

10% off fresh flowers, excluding out-of-town orders  
678 Bald Eagle Drive, 642-6663

### **Cold Stone Ice Cream**

\$1 off purchase or \$3 off ice cream cake  
Esplanade, 111 N. Collier Blvd,  
393-0046

### **Mai Cooley Cleaning**

393-1727

### **Critter Cafe**

10% off all goods excluding dog & cat food - 810 Bald Eagle Drive, 389-8488

### **Crystal Blue Pools**

New customers take 10% off first 3 months' service  
799 E Elkcam Circle, 394-8240

### **Dry Clean & More**

Shops of Marco, 642-7222

### **Dry 'n Clean Carpet Cleaning**

Complete dry cleaning of your carpets  
642-0092

### **Enterprise Rent-A-Car**

10% off daily & weekly rates  
Across from Texaco  
717 Bald Eagle Drive #1C, 642-4488

### **Favorite Finds Antique Shop**

10 Marco Lake Drive, 642-6206

### **Front Street Italian Steakhouse**

10% off menu entrees  
23 Front Street, 393-2255

### **Georgie's and the Shoe Resort**

Town Center Mall, 394-2621

### **GNC, General Nutrition Cntr**

Shops of Marco, 642-3336

### **Great Garage Doors**

10% off tension spring repairs, 642-9050

### **Gulf American Marine Inc.**

10% off parts  
994 N Barfield Dr, Suite 4,  
642-9515

**H.I. Studios, Ltd,  
Memorable Keepsakes,**  
393-6273

### **Habitat for Humanity Home Store,**

11145 Tamiami Trail East, Naples  
732-6388

### **Holiday Rentals**

10% off all crib rentals  
1759 San Marco Road  
394-6349 or 1-800-472-4064

### **House of Mozart Restaurant**

151 S Barfield Dr, 642-5220

### **Island Electronics, LLC dba Marco Island Radio Shack**

10% off any item in store  
1000 N Collier Blvd., 394-5888

### **Island Pet Sitters**

389-1837, 272-1659

### **Island Print Shop**

10% off all printing - excludes copies & typesetting 11 Front Street, 642-0077

### **Islander Pool and Patio, Inc.**

10% off patio accessories & pool toys  
559 Bald Eagle Drive, 642-4844

### **JetSet Surf Shop**

10% off everything except hardgoods  
674 Bald Eagle Drive, 394-5544

### **Jewelry by Laura**

at the Marriott Hotel, 394-2511

### **Joey's Pizza & Pasta House**

10% off entree items. Dine in Only  
257 N Collier Boulevard, 389-2433

### **Kahuna Sailing Catamaran**

10% off all trips, including Shell Kat & Sailing Club & School  
1081 Bald Eagle Drive, 642-7704

### **Karisma Gallery**

Pottery, jewelry, mixed media with an island flair, 389-0955  
Marco Walk, 599 S. Collier Blvd #315

### **Kid'n Around**

An old fashioned kids' store  
1089 N Collier Blvd, Town Center  
389-0966

### **Konrad's Restaurant**

Marco Walk, 642-3332

### **La Casita Restaurant**

1817 San Marco Road, 642-7600

**Laminate & Exotic Wood Floors of Naples**

10% off Hardwood Flooring Material  
2348 J&C Blvd., Naples, 598-0913

**Little Caesar's Pizza**

10% discount off regular menu prices  
911 N Collier Boulevard, 394-4422

**Lotus Blossom Feng Shui Designs**

10% discount on 1st consultation  
404-0678

**Maintain Domain, etc.**

Joan Jennings, 941-394-1971

**Marco Community Bank**

1770 San Marco Road, 389-5200

**Marco Cat**

Town Center Mall, 394-6944

**Marco Craft & Shell**

Marco Town Center Mall, 394-7020

**Marco Island Fine Jewelry**

Jewelry & Fine Gifts  
Town Center Mall, 394-3377

**Marco Island Floor Covering**

Special discounts vary from product to product, We will not be undersold.  
1711 San Marco Road, 394-1171

**Marco Island Photography**

642-3500

**Marco Island Princess**

Marco River Marina, 642-5415

**Marco Island Ski & Watersports, Inc**

10% off their water sports activities at the Marriott and Hilton Hotels, 393-4344

**Marco Island Small Engine**

10% off parts 47 Front Street #6,  
389-0200

**Marco Pool Service**

10% off chemicals  
812 Elkcam Circle, 394-3946

**Marco River Marina**

10% off retail goods-excluding sale items & fuel  
951 Bald Eagle Drive, 394-2502

**Marco Upholstery**

10% off cornices & headboards, not to be used with any other offers  
919 N Collier Blvd, 394-8338

**Margie's**

Please present at time of purchase  
Shops of Marco, 389-4224

**Mobile Tactics**

20% off CCW & other private classes, by appointment  
555 E Elkcam Circle, 866-662-4400

**Ne Ne's Kitchen**

10% off breakfast & lunch, dine-in only  
356 North Collier Blvd., 394-3854

**Nikken**

10% off retail wellness products  
651 S Collier Boulevard, 394-1580

**Off the Hook Adventures**

Sailing, Shelling Sightseeing Charters  
\$30 off half day sailing charter &  
\$50 off full day sailing charter  
239-571-HOOK

**Old Marco Lodge**

401 Papaya - Goodland,  
642-7227

**Optical Boutique of Marco**

Marco Walk #209, 642-4776

**Chet Palys Screen**

PO Box 801, Marco, 394-0310

**Paradise Shrimp Company**

10% discount on fresh, raw seafood  
Not valid with other discounts  
721 Bald Eagle Dr,  
394-3686

**Prime Outlets**

Discount pack at Management Office  
1722 Isle of Capri Rd, Naples,  
775-8083

**Roberto's Gourmet Coffee**

Marco Town Center,  
394-8388

**Rolsafe Shutters**

909 N Collier Blvd,  
394-7489

**Royal Palm Hair Studio, Inc.**

10% off all hair products by Joico & Paul Mitchell  
981 N Collier Blvd, 394-7800

**Sailmaker, Bronwen McKiever**

20% off do-it-yourself Sunbrella cloths, vinyls & cleaning products.  
"The only sailmaker between Ft. Lauderdale & Sarasota"  
350 Royal Palm Drive, 248-3169

**The Sand Bar**

10% off food. Regular menu items only (please present card before ordering)  
826 E Elkcam Circle, 642-3625

**Scubadventures**

1141 Bald Eagle Drive,  
389-7889

**Sealco of S.W. FL., inc**

10% on any exterior repaint with premium paint package,  
642-0906

**Shattuck Lawn & Landscape**

New customers take 10% off 1st 3 months service  
389-6244

**Shells by Emily**

The Resort Bldg,  
651 S Collier Blvd, 394-5575

**Sherwin-Williams**

15% off to MICA preferred customers  
814 Bald Eagle Drive, 642-3236

**Snook Inn Restaurant**

10% off entire bill  
1215 Bald Eagle Drive, 394-3313

**Southern Comfort Air**

10% off any repair or service work  
107 North Sunset Drive, 642-6642

**Southwest Marine**

960 Chalmer Drive #101, 394-4168

**Summer Day Café**

10% off vitamins  
Town Center Mall, 394-8361

**Suncoast Pools**

594-9353

**Sunrise Realty**

Commission discount for MICA members that Sunrise Realty represents  
606 Bald Eagle Drive, 394-2054

**Sunshine Books**

10% off hardback books  
1000 N. Collier Blvd, 394-5343 and  
677 S. Collier Blvd, 393-0353

**Tide Beachfront Bar & Grill**

(at Apollo Beach Front)  
900 S Collier Blvd, 389-0509

**Tiny Tikes Treasures**

247 N Collier Blvd 389-1868  
4776 Radio Rd, Naples 417-2742

**Townsend Retirement Services**

10% off Long Term Care Insurance  
654 Bald Eagle Drive  
642-7299 or Toll Free 800-831-8328

**Two By Faux Finishes**

10% off master bathroom color wash  
272-3090

**Vantastic Tours**

10% off up to 2 children's fares when each child is accompanied by an adult.  
394-7699

**Walkers Marine**

Parts & service discounted 10% to customers in Walkers Marine computer  
785 Bald Eagle Drive, 642-6764



*Scenes from MICA's Annual General Meeting, January, 19th 2006*

**MARCO ISLAND CIVIC ASSOCIATION**  
1770 San Marco Road, Suite 204, Marco Island, FL 34145

PRESORTED  
STANDARD  
U.S. POSTAGE PAID  
PERMIT NO.2397  
TAMPA, FL